My passion for art blossomed in elementary school. I exhibited, sold my paintings during high school and college, and worked as a graphic designer/illustrator. There were loads of jobs for artists that could design and illustrate. Early in my career, I started my own business doing promotional work for companies. When designing, I created paintings and illustrations to incorporate into my designs to promote my customers. Surprisingly my customers began to request commissions and to purchase my fine art. When I decided to pursue my passion for painting as a career, I joined a few local art societies and joined the boards to learn and grow as an artist. I moved on to my state society and finally to the National Watercolor Society. I learned a lot about galleries, museums, exhibitions, promotions, awards, jurors, artists, and teaching in my various positions. Joining the board furthered my art career. I learned along the way that things don’t just fall in your lap; you must reach for them.

**Tips!**

- Set up a price sheet determined by painting size and consider all your expenses – paper, paint, time, sales tax, framing, commission. The golden rule here is don’t give it away. You’re worth it, and so is your art.
- In the beginning, though, don’t price your art too high.
- Join local, regional, national, and international art societies. Learn from your fellow members, get involved, join the board.
- Exhibit your work through exhibitions and competitions
- Create a website and create an inspiring artist social media presence
- Talk to other artists; they will inspire you.
- Teach painting; it will get you out there in front of people painting and demonstrating.
- Put your artwork in a local gallery and move to a more prominent gallery
- When you have something good happen, send
an article to the local newspaper with a press release and photos, you’ll be surprised they may include it.

- When you have an opening go and talk to everyone, it sells work and gets you connections.

Remember throughout the process to paint for You! Show your voice and hand in your artwork, and you will touch others with your art.

Thoughts by some of the IOE Exhibitors:
Jean Pederson, NWS
“I really don’t have any structured approach, just a lot of hard work and a little bit of luck. Having said that, I have recently interviewed, for the purpose of case studies, a couple of artists whom I believe have exceptional knowledge with marketing. A lot of younger artists study algorithms, know how to use Instagram, Tik Tok and other platforms for great success. I have been blessed with many opportunities in the publishing world and I never once took any of them for granted. Work hard, be on time, do your best when opportunities come your way.”

Dean Mitchell, NWS
“The galleries are under a lot of stress these days. Unfortunately, a lot of them have closed due to the pandemic. If I were an artist looking for a gallery, I would look for one that is in a key destination for travel even though traveling is down quite a bit.

1. Check out the galleries website to see if you recognize any of the artists they represent before approaching them with a resume and samples of your work.
2. Having a website is helpful to direct them to samples of your work.
3. Galleries are also attracted to artists who are active in shows and producing quality work on a continual basis.
4. It’s great to have a gallery but try to find one that has a strong clientele of collectors.”

Chris Cart, NWS
“My career has been full of trial and error, heavy on the error, but I’ve never been afraid to plunge in to something new. When I have, I’ve always found new successes. The errors aren’t bad, they are just part of the process—if you learn from those errors.

In various phases of my career I have sold at street art shows in the west, in the east and in Mexico. I sold paintings at a booth in the Pike Place Market in Seattle. I’ve had work in fine galleries. I have rented halls and run my own shows. I have had private commissions. After all that you would think I’d be an expert but I am still figuring it out.

Be consistent...when selling, NOT when creating. The major paradox of the art business is that to market art well you need to be consistent. Your work all needs to feel ‘of a period’, so the galleries can show your work with confidence. The art will sell better at street shows and your own rented spaces, if the individual pieces are stunning, not work scattered all over the place. However, people also buy art when they see the same spark you saw when creating something.”

Thanks to Jean, Dean and Chris for their insights. There will be an expanded article on galleries in our next newsletter!

Hats off to our 2021 IOE Jurors and Judge.

The Board and I have enjoyed working with our volunteer 2021 Jurors of Selection, Ken Goldman, Donna Zagotta and Bev Jozwiak. They have been professional, dedicated and delightful this year. Their passion for the National Watercolor Society came through with their earnestness in jurying for entry and signature. My sincere thanks to them for volunteering to be our Jurors. Also, thank you to the 2021 Alternate Jurors of Michael Holter, Ruth Armitage and Vera Dickerson, who waited in the wings if we needed them.

The Judge of Awards Ali Cavanaugh (mandated to be a non-NWS member by our By-Laws) had the difficult task of choosing from all the fantastic paintings selected by Ken, Donna, and Bev. Choosing from the best of the best for awards is not an easy task. The outcome of the jurying and judging is a stunning, eclectic exhibition. Mark your calendars for the 2021 NWS IOE Virtual Opening on October 16 at 11 am Pacific time. You will hear the fascinating reasons the Jurors chose the paintings in the exhibition and hear Ali talk about all the award-winning artwork. We are honored to present the accepted artists awarded NWS Signature as master artists for 2020 and 2021.

Denise Willing-Booher
President, NWS
2021 NWS Calendar & Events

Aug 14 - Sep 19  South Bay Watercolor Society Exhibition in the NWS Gallery

September 2  1st Thurs. Gallery Opening - South Bay Watercolor Society
6-9pm

Oct 1 - Jan 3  2021 NWS Volunteer Exhibition in the Gallery

Oct 1 - Dec 11  2021 101st International Open Exhibition (Virtual) at NWSExhibition.com

Oct 6 - 9  Mary Whyte Workshop

October 7  1st Thurs. Gallery Opening - NWS Volunteer Exhibition

October 15  NWS Annual Business Meeting

October 16  101st International Open Exhibition Virtual Opening
11am(PDT)

October 25  NWS 2022 Ballots are sent to all Signature Members

November 1  NWS Membership Renewal

Nov 1 - 21  Ali Cavanaugh Painting on Aquabord Virtual Workshop

November 19  Newsletter Deadline

December 2  1st Thurs. Gallery Open - San Pedro Arts District

December 11  International Open Exhibition Closes

South Bay Watercolor Society Exhibition At the NWS Gallery

The NWS Gallery will be showcasing the South Bay Watercolor Society (SBWS) Annual Member Exhibition featuring original watermedia paintings. SBWS individuals are dedicated to promoting and encouraging the art of watercolor and watermedia in the South Bay region of Los Angeles County.

August 14, 2021 to September 19, 2021
San Pedro Arts District First Thursday Opening - Sept. 2, 6-9pm
NWS Gallery, 915 S. Pacific, San Pedro, CA 90731

2021 NWS Volunteers Exhibition At the NWS Gallery - see page 16

NWS 2021 101st International Open Exhibition

October 1, 2021 to December 11, 2022
Join us for the Virtual Opening - Oct. 16, 11am (PDT) on NWSSStream. The link will be provided in October.

Watch your NWS email and social media for the upcoming link to the opening reception!

We are excited to open our extraordinary 2021 Open Exhibition in October. “The artwork chosen by NWS Jurors Ken Goldman, Donna Zagotta and Bev Jozwiak is original, masterful, and evocative.” Denise Willing-Booher

VOTE!

Take a moment to make a difference and vote!
Be sure to watch your email on 10/25/21 for the 2021 NWS Ballot. Signature members are asked to vote on board positions and the 2023 IOE jurors of selection. Due to Covid the ballot will be sent by email as an online form. If you wish to receive the ballot by regular mail, contact Membership Director Diane Chencharick at nws4membership@gmail.com before 10/25.

NWS Annual Board Meeting
October 15, 2021
11am PDT

We appreciate your membership in the National Watercolor Society - a powerful watermedia organization that is 101 years strong! Thank you for your continued support. Watch your email for the NWS Newssplash with the provided link!
NEW Opportunities and Discounts!
BY PAULA FIEBICH

NWS members are special! (We all know that, don't we?)

Because NWS members are special, sponsoring companies of our awards program have supplied us with special offers and opportunities. Visit NWS at www.NationalWatercolorSociety.org

Our “Member's Only Page” on the NWS website has some new offers from:

- Hahnemühle
- Creative Catalyst
- Winsor & Newton with an EXCLUSIVE offer for NWS Members! They are also hosting a Live Zoom Demo just for our members! Check details on the ‘Member’s Only Page’!

“Thank You” to Our Continuing Sponsors of Opportunities and Discounts:

Companies such as Airfloat, American Frame, Ampersand, Frame Destination, Blick, En Plein Air Pro, Masterpak, Artwork Archive, Golden Artist Colors, Savoir Faire, Biafarin and Jerry’s Artarama are represented and some have updates and new offers!

Why not take advantage of 15% off and free shipping by Frame Destination. Hahnemühle has an offer for their first 400 respondents! So you best hurry. Savoir Faire CEO, Pierre Guidetti entertains us with his lively videos which are forthcoming and will be posted on the Member's Only Page soon.

So don't overlook what these sponsors are offering to you, our special NWS Members!

Paula Fiebich NWS Director of Development/Awards
This year's 101st International Open Exhibition includes the foremost contemporary artists of our time. The competition was fierce! If your painting was not included, please know that artists of all levels were not selected. Our esteemed Jurors, Ken Goldman, Donna Zagotta and Bev Jozwiak made their selections, and we congratulate the following artists

**Drum roll, please!**

**BY JUDY SALTZMAN**

Geoffrey Allen
Phil Babb
Giovanni Balzarani
Janet Belich
Cindy Brabec-King
Didier Brot
Ken Call
Chris Cart
Lana Cease
Liang Chaoel
Radha Chatterjee
Marvin Chew
Joseph Cibere
Elaine Daily-Birnbaum
Ratindra Das
Pat Dies
L. S. Eldridge
Zheng Feng
Qian Gao
Kathleen Giles
Kim Granhaug
Xi Guo
Glenda Haas
Peggi Habets
Cathy Hillegas
Alex Hillkurtz
Lana Housewright
Iretta Hunter
Peter Jablokow
JJ Jiang
Uma Kelkar
Barbara Kellogg
Kathy Kitz
Lyna Knight
Chris Krupinski
Stephen Kuhlman
Stan Kurth
Ze Ze Lai

Robbie Laird
Janet Laird-Lagassee
Alexis Lavine
Jan Ledbetter
Dongfeng Li
Shuang Li
Yan Liang
Marilyn Liedman
Nick Long
Nicolas Lopez
Pablo Ruben Lopez
Sanz
Susan Lynn
Sergiy Lysyy
Xuyue Ma
Karen Mai
Steve Maize
Anne McCartney
Angus McEwan
Charles McVicker
Mark Mehaffey
Elke Memmler
Kimberly Meuse
Dean Mitchell
Kristie Mooney
Pat Moseuk
Carol Newsom
Karen Norman
Judy Nunno
Robert O’Brien
Paul Oman
Jean Pederson
Carole Pickle
Sue Pink
David Poxon
Gregory Radionov
Stephen Ravenscraft
Michael Reardon
Thomas Rebek

Additionally, our Jurors of Selection reviewed the artwork for NWS Signature. We thank them for their time, talent, and wisdom.

**Please applaud and celebrate our newest 2021 NWS Signature Members!**

Giovanni Balzarani
Didier Brot
Christopher Cart
Lana Cease *
Liang Chaoel
Radha Chatterjee
Marvin Chew *
Kim Granhaug
Alex Hillkurtz
Uma Kelkar
Kathy Kitz
Lyna Knight
Marilyn Liedman
Nick Long
Pablo Ruben Lopez
Sanz *
Susan Lynn
Sergiy Lysyy
Karen Mai
Anne McCartney *
Kimberly Meuse
Kristie Mooney
Pat Moseuk *
Karen Norman
Judy Nunno *
Paul Oman
Gregory Radionov *
Thomas Rebek *
Doreen Renner
Karen Schaaf
Alisa Shea
Sue Steele Thomas
Beverly Yankwitt

*Accepted 3 times

**Judy Saltzman** NWS Exhibition Director
NWSExhibition@gmail.com
“Through generous donations over the years, I am excited to announce that we paid off the NWS Gallery loan early, making NWS debt-free. It was made possible because of our all-volunteer NWS Board’s work, very generous, hard-working members, volunteers, and donors. Special thanks to Stephanie and Ken Goldman for developing funding from the Hazan Family Foundation and to the Foundation for their generous donation, and to Donald & Mary Lind, NWS Past President, who loaned us part of the money to purchase the building. Gerta Lind graciously agreed to an early payoff and worked through the whole process with us. Many thanks to Beatrice Trautman who recruited Bobbie Rue and to Bobbie who was instrumental with NWS and Gerta through the entire payoff process, to our Treasurer Kathleen Mooney, the current board of directors, as well as the NWS boards and members over the last 22 years. Their hard work made this possible. The Gallery is a treasure filled with our stunning Permanent Collection and a host to our exhibitions and workshops. Many thanks to you, our members who support our mission to make this happen. The NWS future shines bright in our second century.”

Denise Willing-Booher, NWS President

The History of the Building:
“Many hands make light work” was never more apropos than with the community that came together to create the NWS National Headquarters and Gallery!

In 1999 – with a generous loan from Mary (past president) and Donald Lind, the NWS Board purchased a commercial building at 915 S. Pacific Ave, in San Pedro, CA. Many members, including Donald Lind, Loa Sprung and the Van Winkles contributed time and money to update the building that used to be a Slavic restaurant called Cigo’s (from the San Pedro Heritage organization). It was in need of a lot of repairs, but was made fit to receive and re-pack artworks, to be a meeting place for the Society, and eventually a home to store the Permanent Art Collection.

In 2004-2005 – the Board hired an engineer, architect, and contractor to complete the seismic retrofit to make it safe for the general public.

In 2007-2008 – Extraordinary efforts were put forth by Chris and Caroline Van Winkle and they were instrumental in organizing a fundraiser. “Chris was a strong leader in promoting the acquisition and completion of the building” said Mike Bailey. The remodeling of the interior, at a cost of $200,000, was completed with the help of NWS members and corporations, including Jack Richeson, among others, who donated to the building fund making the interior updates possible. Donations of $10,000 or more are listed in gold at the top of the gallery walls.

As of July 22, 2021 – under Denise Willing Booher’s board, the loan for the building was paid off eight years early with a partial gift from the Morris A. Hazan Family Foundation and the remainder from NWS funds.

Few non-profit art groups own their own building, but with foresight and hard work NWS has made the dream a reality. The journey of the NWS Gallery will continue into the future with many more hours donated by members and Boards to see that the Permanent Art Collection is protected and the gallery continues to host top quality exhibitions and workshops for the benefit of its members.

“If you have building history, stories or documents, please contact Penny Hill, NWS Historian - using the NWS Contact Us Form (link)
ali cavanaugh  Painting on Aquabord Virtual Workshop

Learn to paint on Aquabord with master watercolorist and author, Ali Cavanaugh.

In her virtual workshop, Ali will teach the basics of Aquabord, a unique archival watercolor surface. First, she will discuss how to prep the surface. Followed by a complete painting demonstration and talk about several techniques, subject matter, color choices, and insights into composition as she completes the painting from start to finish in real-time.

When the painting is finished Ali will talk about the methods she uses to finish the painting so that the artwork is ready to exhibit.

Even though Ali will be painting a portrait, students may choose any subject for their painting. This workshop is for all skill levels. Aquabord is versatile and works for realism as well as abstraction and non-objective paintings.

Workshop format: Students will be given a link to Ali’s private YouTube Video, “Painting on Aquabord Virtual Workshop” for three weeks. The workshop will conclude with a Zoom meeting with Ali and the workshop students. She will review all of the paintings submitted in advance and speak a little bit about each one. To have your painting included in the Zoom meeting review on 11/13/21 you must submit your completed painting by 11/11/21.

All levels welcome

Cost: $175.00 NWS Member & $225.00 Non-members
Private Video Viewing: On YouTube Nov. 1 - Nov. 21, 2021 (approx. 3 hrs)
Zoom Meeting with Ali: Nov. 13, 2021 11:00 am PST
Submit your completed painting image at 300 dpi 1800 pixels on the longest side with your name in the title for review by Nov. 11 to nwsstream@gmail.com to be included in the Zoom meeting review.
NWS Website Registration link: https://nationalwatercolorsociety.org/page-1812214
Registration Deadline: October 27, 2021
For more information: nwsstream@gmail.com or call (424) 888-3915. Enrollment will be processed in order received. No refunds

Supply list:
Image of choice
Aquabord smaller size, under 16 x 20 inches
Watercolors of choice, brand of choice
White palette. (I use porcelain tiles)
Small round synthetic brushes, (I use Dick Blick Scholastic Wonder whites, rounds, size .03 .02 .01, 0, 1)
A few small flat synthetic brushes for scrubbing
2 and 3 inch wide cheap flat sponge brushes (black sponge with wooden handles)
Mr. Clean Magic Erasers (white sponges) generic is fine
Exacto knife with fresh blades #11
Paper towel, water containers
2B pencil
find learning about other artist’s processes and journey interesting and enlightening. It’s not everyday that we get to sit down with fellow NWS members and talk about our art careers. So, I asked some of the artists juried into this year’s NWS International Open Exhibition some questions about their artistic journey. I hope their answers help give insight into your fellow members and make you think about your own artistic journey.

Keiko Tanabe, NWS - Do you have a favorite subject and why? “I seem to gravitate towards any scene or subject where light plays an important role. Light is beautiful due to the existence of the dark. I love the dialogue between the two and try to interpret the hidden meaning in my work. I always say that I don’t choose the subject but rather the subject chooses me. I would be happily painting any subject that has the evocative quality created by light and dark.”

Ken Call, NWS - How did you become a watercolor artist? “From an early age all thru high school I had always dabbled with watercolor. I had the opportunity to go to an art camp my senior year where my roommate was a watercolor artist. He showed me his wet into wet technique which I had never seen before. Wow, the things it did, really grabbed me and I was hooked for life!”

Lana Cease, NWS - Do you have a favorite subject and why? “I’ve always been fascinated with antiques since I was a child, but painting still lifes has really inspired that desire. What I found that happened was that I was collecting and painting things that randomly made me happy, and the things that made me most happy were childhood toys. Most of my toy still lifes have pieces in them that either remind me of a childhood event, a person from my childhood, or are pieces that I imagined playing with as a child. I even use my father’s old marbles in my paintings; which I’m known for now. I’m especially fond of chipped up and rusted old trucks and cars, my brother had many and they are great fun to paint!”

Peggy Morgan Stenmark, NWS - Do you have a favorite subject and why? “Yes, one of my favorite subjects is man-made objects that have been weathered by the forces of nature. I see them as reminders that the things we make are always temporary, and, given enough time, nature will reclaim them, in one way or another. The amazing textures and colors that result from that process intrigue me, as well, and provide a wonderful challenge. Finally, I always look for the abstract design in these man-made things to give my paintings a solid foundation for the composition.”

Joe Cibere, NWS - What do you enjoy about painting? “For me it’s all about the medium. The one thing I most enjoy about painting with watercolor is the way it paints itself. If you let it - and that’s a big if for a lot of artists. Watercolor is a risk/reward medium and can give you amazing results that you didn’t envision. You really do only have to paint half a painting and let watercolor paint the rest. It’s that simple.”
# 2023 CANDIDATES / NWS IOE JURY

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<tr>
<th>Gloria Miller Allen</th>
<th>Ruth Armitage</th>
<th>Bruce Bobick</th>
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<td>&quot;The bar is innately high for NWS exhibits, so technical merit will be expected. I look beyond technical excellence for work that moves me and the general public; something that comes off the paper with authentic essence of its creator.&quot;</td>
<td>&quot;Jurrying requires the artist to set aside personal taste while searching for work that exemplifies personal content, original thinking, excellent technique, design and visual beauty. Personal content always seems the most universal.&quot;</td>
<td>&quot;I hope to include works from a breadth of styles, first seeking imaginative, creative works that make a unique statement, or have a deep emotional content, then looking for strong compositions which demonstrate technical skill.&quot;</td>
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<th>Vera Dickerson</th>
<th>Jean Pederson</th>
<th>Thomas W Schaller</th>
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<td>&quot;When making any artistic judgment, I look beyond the demonstration of technical skills and composition, finding the most powerful element of a painting, its emotional content.&quot;</td>
<td>&quot;Regardless of what the subject, style or medium is, I care more about the artist's intention and how successful they were in achieving the end goal. I look for an image that resonates, with strength to entice the viewer back after an hour, a day, or a week.&quot;</td>
<td>&quot;A work of art should be 'about something' as much as it is simply 'of something'. Beyond design, skill and technique, the artist must convey something of the unique way only they can see. This personal, ineffable, and indefinable quality elevates the work.&quot;</td>
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Gloria Miller
Allen
NWS, AWS, TWSA, WW, NWWS, RMNW

Gloria Miller Allen is a lifer — having painted throughout life. She grew up in the Midwest, has lived on both coasts and now lives and works in Idaho Falls, Idaho. She paints every imaginable subject, or leaves subject behind in favor of pure design and doodles. She has authored four books, and also is a poet.

EXHIBITIONS
Gloria has been juried into approximately 70 national and international exhibits, including AWS Travel Shows - 2006, 2009 - 2014.

AWARDS
NWWS first place 2005 and award 2019
TWSA – Ed Whitney Award in 2008 – traveling show 1990
Watercolor West – Lilly award in 2016
Houston International – 2nd place in 2017
San Diego International – Past Presidents award 1991
Seven State Regional in Cheyenne, WY – Best of Show 1990, award 1991; and others

ACCOMPLISHMENTS
Co-chair for 10 years building the second art museum in Idaho which opened in 2002. Did conceptual drawings for the Japanese Garden in Idaho Falls. Featured several times in various Art Magazines.

TEACHING
Teaches workshops around the country, mostly in the Midwest and West.

GALLERIES
The Juniper Sky Gallery in Utah, the Eagle Rock Gallery in Idaho, and Gallery 12 in Idaho.

WEBSITE
GloriaMillerAllen.com

GLORIA WRITES:
“I love spotlighting ordinary people and things in my work hoping others see their innate beauty as I do. I work in multiple series that can last for years. I’ve been a purest until recently, now enjoying mixed media. I love painting, teaching and writing poetry.”
Ruth Armitage
NWS, RMNW, SDWS, NWWS, WFWS, CWA, WW

Ruth Armitage is a nationally recognized artist from Vancouver, Washington. A passion for color drives her work, which focuses on abstraction influenced by the landscape and personal memory.

**GALLERIES AND EXHIBITIONS**
Ruth’s work is available at the Portland Art Museum’s Rental Sales Gallery, the Freed Gallery in Lincoln City, OR, and Earthworks Gallery in Yachats, OR. She has had several solo and group museum exhibitions and her work is included in public and private collections across the US.

**AWARDS**
Among many accolades, Ruth earned a top award in the 95th National Watercolor Society Annual Exhibition. She was included in the 149th Annual American Watercolor Society Exhibition in New York and the 45th Annual TWSA Exhibit in Kenosha, WI.

**ACCOMPLISHMENTS**
Past President of Watercolor Society of Oregon and recipient of their Outstanding Service Award; past Delegate to Western Federation of Watercolor Societies.

**PUBLISHED**
Featured in national publications including: Watercolor Magazine, Acrylic Artist, The Palette Magazine, Art for Everyone (Chemeketa Press) and Oregon Art Beat on TV.

**TEACHING**
Ruth enjoys sharing her process in the classroom and has taught and juried nationally, internationally and digitally.

**WEBSITE, BLOG**
RuthArmitage.com

**RUTH WRITES:** “I crave variety in my process, so few things are constant. One thing that is consistent is working from a specific idea. I work in a series and keep notes on the threads that weave and bind the thought. Those notes often become the title of the painting. Beginning with the title, I focus on either a warm or cool palette to begin, making color choices intuitively. Mark making is often a finishing touch, further infusing the idea into an abstract symbol for the subject.”
Bruce Bobick, a long-time artist/teacher, creates thought-provoking and often humorous watercolor paintings.

EXHIBITIONS
— 225 juried exhibitions including “Watercolor, U.S.A.” (13 times); NWS’s juried exhibitions (11 times); the National Academy of Design (twice).
— 90 solo exhibitions, including the American Cultural Center of the U.S. Embassy in Brussels, Belgium and the Snite Museum of Art, Notre Dame.
— 107 invitational exhibitions, including “Flowing Water, 2019” in Taoyuan, Taiwan.

AWARDS
His work has won 84 awards, including the 2010 NWS Purchase Award and Silver Star and two others; three at Watercolor USA; six at Georgia Watercolor Society and eight at Pittsburgh Watercolor Society.

EDUCATION
M. F. A. University of Notre Dame - Painting and Drawing

ACCOMPLISHMENTS
Bruce has exhibited his work internationally at the Scottish National Galleries, Edinburgh; two museums in Finland and one in St. Petersburg, Russia, among others; Nationally at the Pennsylvania Academy of Fine Arts, and Oakland Museum Kaiser Center among others.

TEACHING
Professor Emeritus, Department of Art, University of West Georgia. Bruce also taught at Western Illinois U. and was a visiting professor in China, Finland, and Italy. He taught in Paris and Bayeux France during the summers.

WEBSITE, BLOG
http://www.brucebobick.com/

BRUCE WRITES: “My paintings deal with ideas. I have tried to show that watercolor painting is capable of making complete creative expressive statements. I tend to create a series, exploiting the various options inherent within an idea. One series explored the relationship between the subconscious mind and the “eureka moment”; a second used images of beans as a humorous yet poignant metaphor for the human condition.”
Vera Dickerson
AWS, NWS

Vera Dickerson is an accomplished artist with work in museums and corporate collections around the country. She lives in the countryside of Virginia and directs and teaches at The Studio School in Roanoke.

EXHIBITIONS
Thirty two one-person shows and numerous juried shows including VA Museum of Art and National Museum of American Art - Smithsonian

AWARDS
Her many awards include NWS - 2007, AWS - 2003
VA Watercolor Society Annual - Best in Show- 2007
Houston Watercolor Annual - 2017
San Diego International Watercolor - 2015 -2017

ACCOMPLISHMENTS
Co-Founder - The Studio School of Roanoke - 1990
Co-Founder - Signature 9 Gallery 2004 - 2015

TEACHING
Vera has led Sketchbook Tours to Scotland, Ireland, Wales, France and Italy from 1990 to present
She is an invited workshop instructor and juror throughout the United States.
MFA - American University - Painting and American Art

WEBSITE
VeraDickerson.com

VERA WRITES:
“The majority of my work these days is a mix of water soluble paints, acrylics, gouache and inks, and watercolor crayons. I have always found joy in drawing, even as a child, and love to incorporate line into my paintings. Some of my paintings are somewhat abstracted single figures, while others deal with the relations between people, often women working together, but placed in symbolic “dances”. And the ‘what if?’ is a huge part of my approach to making art.”
Jean Pederson
AWS, NWS, ASA, FSCA, CSPWC, MCWA

Jean Pederson has been painting for more than twenty years, balancing her strong teaching abilities, and writing with her continuing aspiration to convey her ideas in visual form. Her traditional practice includes referential imagery of people, still life, landscape and abstraction. The layering of a variety of media offers Jean an assortment of possibilities within her work; quality of edge, line and texture all play a role within her imagery.

GALLERIES AND EXHIBITIONS

EDUCATION
B.Ed. from the University of Calgary - Major in Fine Arts
B.P.E. from the University of Calgary

AWARDS & ACCOMPLISHMENTS
Highlights are...
The Queens Diamond Jubilee Medal for contributions to the Arts in 2013
Fed. of Canadian Artists Early Achievement Award, 2005
Canadian Institute of Portrait Artists – Silver Medal, 2003
AWS – Silver Medal of Honor, 2001
Jean has work in the Royal Collection on Windsor Castle and in many other public and private collections.

PUBLISHED
Jean has authored three books, “Mixed Media Painting Workshop”, “Expressive Portraits: Creative Methods for Painting People” and “Artists Pocket Guide to Better Painting”, along with numerous magazine articles.

TEACHING
Jean leads workshops across Canada and the US.

WEBSITE, BLOG
www.jeanpederson.com

JEAN WRITES: “It is my desire to employ different materials, scale and processes in my work, to visually show the evidence of an artist always taking risks and searching for that connection, that one “true” moment between myself, the subject, and you the viewer.”
Thomas W Schaller
NWS, AWS, TWSA, CWA, NWWS, SDWS, CAC, ASAI, AIA

Based in Los Angeles, Thomas Schaller has been unfailing in his devotion to the advancement of the medium of watercolor for nearly four decades. As an architect in New York City, he founded his own concept design and illustration company before shifting to a career in fine art.

PUBLICATIONS

EXHIBITIONS, AWARDS, HONORS
Tom’s work has been featured in exhibitions in more than 30 countries around the globe and is in permanent collections, including The Johhan Museum in Shanghai, China; The Watermark Museum in Fabriano, Italy; The Tchoban Museum in Berlin, Germany; The Pacific Arts Foundation, Newport; The Museum of Watercolor, Mexico City. He has received awards from AWS, CAC, CWA, SDWS, LPAPA; The Pushkin Museum, Moscow; the Abu Rawash Masters Award; a Graham Foundation Grant; was a Lynx Prize finalist; and is a two-time recipient of the Hugh Ferriss Memorial Prize.

TEACHING
For ten years, Tom has taught classes around the world. His goal is to help every painter learn ways of seeing and expressing the landscapes both around and within us all in the most authentic ways possible. Artist Network and Streamline Media have published a series of his instructional videos and DVDs.

WEBSITE, BLOG
www.thomaswschaller.com

TOM WRITES: “My interest is in art that studies dualities - those opposing forces that find resolution on the surface of the paper. These include elements of light and dark, solid and void, warm and cool tones, vertical and horizontal energies, the man-made and the natural, as well as the real and the imagined. These are often the building blocks of a great painting.”
## NEW NWS ASSOCIATE MEMBERS

**March 13, 2021 - August 16, 2021**

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<tr>
<th>Name</th>
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**2021 Volunteer Exhibition at the NWS Gallery**

The 2021 NWS Volunteer Exhibition celebrates our talented and esteemed NWS volunteer artists for their hard work and promotes their excellent artwork. On October 7, 2021, we will host an opening from 6-9pm, during the San Pedro Arts District First Thursday.

**October 1, 2021 to January 3, 2022**

**San Pedro Arts District First Thursday Opening - Oct. 7, 6-9pm**

NWS Gallery, 915 S. Pacific, San Pedro, CA

**Exhibiting Artists:**

In Memoriam

**Nancy Livesay, NWS** Past President - Nancy Graduated from Oklahoma State University with a Masters of Fine Art and a Bachelors degree in Art Education. Nancy served as the NWS President in 1986. As an artist, teacher, juror and consistent award winner, Nancy earned a solid reputation with collectors and peers. Noted in the Los Angeles Times, “Nancy’s watercolors, from her 'Environmental Series,' provoked an inescapable sense of concern for nature.”

**Kim Minichello, NWS Associate** (passed away July 23rd, 2021 of a heart attack). She and her husband, David married in 1990, and had one daughter, Alaina. Kim had a Bachelor of Science degree in Environmental Design and was a designer for Walt Disney Imagineering. She was also an accomplished Textile Artist. Kim was vital to the success of the Winter Garden Art Association and the SoBo Gallery, FL, and past president of the Florida Watercolor Society. Kim was a sought after as a watercolor teacher, mentor and juror across Central Florida and elsewhere. Kim will be missed by all who knew her.

**Linda Lee Moyer, NWS** (Feb. 11, 1942 - Oct.11, 2020) Linda attended Occidental College majoring in chemical engineering, later transferring to UCLA to study art and received a Master of Arts Degree. She is survived by her son Metin and husband Brock. She was a brilliant and masterful artist receiving many awards and medals including the Gold Medal from the American Watercolor Society. She was past president of Watercolor West. She taught many workshops and served as a juror throughout the country.

**Bonnie Lou Price, NWS** (passed away Dec. 11, 2020, after a lengthy illness) Later in Bonnie’s life she studied the art of watercolor painting and was very successful as evidenced by her Signature status of NWS and AWS. Bonnie’s paintings were regularly chosen for inclusion in their annual exhibitions and in 2005 and 2006 she received special recognition from AWS for her entries.

**Caroline Van Winkle, NWS** (Feb. 12, 1932 - July 10, 2021) Caroline was a NYC Rockette and operated a dance school in Toronto at the age of sixteen. Caroline met her husband Chris (of 61 years) while teaching him to dance. She went to Citrus College and then Cal Poly and had a teaching certificate and two master’s degrees. Caroline taught in public schools for years. Caroline and her husband Chris were on the board of NWS where they led the effort to successfully establish the NWS Gallery.

**Barbara Ward, NWS** - (passed away Dec. 17, 2020) Barbara and her husband, Al, were married for 70 years and had three children. At the age of 57 she decided to become a professional watercolor artist. Barbara was a Signature member of NWS for 35 years and exhibited in numerous juried exhibitions including National Watercolor Society, Watercolor West, San Diego International, La Mira Festival of Arts and more. She was a featured artist in the American Artist magazine in May 1986 and her work is in many private and corporate collections.

**Sue Wise, NWS** (1921 - 2021) She and her husband, Leo, eventually owned a small sheep ranch in Colorado and animals and landscapes became the inspiration for Sue’s paintings. Sue and Leo had four children that were her primary focus, but took art courses at the University of Colorado over a 10-year period. She was invited to join a group of women artists in Boulder, the Artisannes, and helped establish the Wednesday Gallery and the Mustard Seed Gallery. Sue painted the elements of her environment in her very personal style of coaxing recognizable subjects out of abstract backgrounds. Sue will be remembered not only for her talent but also for her kind and friendly personality.

**Russell Yerkes, NWS** (May 23, 1955 ~ May 19, 2021) After Russell attended Frank W. Cox High School, he went on to study Arts History at Mansfield State College. He continued on to pursue his lifelong love of drawing and painting to become a internationally recognized professional artist. Russell consistently participated in art shows up and down the east coast on his way to earning signature recognition from the American Watercolor Society and Midwest Watercolor Society and receiving numerous awards of excellence and certificates of merit. Russell served multiple terms as President of the Watercolor Society of North Carolina and strongly supported development of art education in North Carolina Public Schools.
Catherine Hillis, NWS, was awarded 2nd Place in the Georgia Watercolor Society's 2021 National Exhibition for her painting "Lots O' Lines" by juror John Salminen. Hillis also won 3rd place in the Laguna Plein Air Painters recent Waterworks online National Exhibition for her plein air piece "Steel Magnolias." Her recent article "An Artist's Field Guide To Painting Flowers" was published in the summer issue of Watercolor Artist Magazine.

Lynn Ferris, NWS, received the Martin McManamon Memorial Award for her painting "Game Theory" in the Transparent Watercolor Society of America 45th Annual Exhibition.

Robin Purcell, NWS, her recent series of paintings of the Carlsbad Flower Fields are featured in the September issue of Plein Air Magazine.

Ruth Armitage, NWS, was honored with the Kenneth R Hetzel Memorial Award in the TWSA's 45th Annual Exhibition in Kenosha, WI. Esteemed jurors were Brenda Swenson and Mark Mehaffey. Ruth is serving as juror for the Southwestern Watercolor Society’s Annual Membership show in Dallas, TX.

Stephanie Goldman, NWS, “Ode to Dirac, Between Ecstacy and Fear” was selected as a semi-finalist in the Art Renewal Center 2021 Salon Exhibition and also juried into the American Women Artist 2021 Spring Online Juried Show.

Ken Goldman, NWS, “A Touch of Red (Serenity)” received First Place in the Artist Network’s Acrylic Works 8: The Best of Acrylics Competition. “A Touch of Red” was awarded the Elsie and David Memorial Award at the 154th American Watercolor Society Annual International Exhibition.

Lorraine Watry, NWS, was awarded the Dr. Martin/Salis Merchandise award for “Prague Bubble Man” at the 2021 San Diego 41st International Exhibition. Her painting, “Prickly Pear in Bloom”, won the Southern Watercolor Society award at the 80th Annual Alabama National Exhibition.

NEWSLETTER GUIDELINES

We are proud that our members receive so many accolades; however, we are limited in what can be included.

WE PRINT the following for Signature and Associate members:

- Awards (only from national or international exhibits open to all artists. No “members only” shows.) Indicate the award[s] you received.
- Recent publications that include your work
- Special honors (i.e. signature membership to national art groups; serving as juror; having work added to permanent collections, etc.)
- Inclusion in invitational, solo or two-artist exhibitions

WE DO NOT PRINT:

- Your workshops or websites
- Your inclusion into exhibits (unless you get an award and your painting is in an exhibit open nationally to all artists)
- Items more than 6 months old
- Submitted material will be edited if it does not conform to the above criteria OR in order to fit space available.

REQUIREMENTS:

- Indicate your member status (signature or associate)
- ACCOLADES - Submit your information PROPERLY FORMATTED and in the 3rd person. Use the Accolades section in this newsletter as a guide. Be specific about titles and dates.
- ARTICLES will be reviewed for content and relevancy. NWS reserves the right to accept or reject articles and to edit the contents to fit.
- IN MEMORIAM: NWS will publish one submitted photo, space permitting.
- CALL FOR ENTRIES submitted and applicable to NWS will be posted on our website
- WE REQUIRE A PERSONAL SUMMARY OF YOUR ACHIEVEMENTS. A MONTHLY NEWSLETTER WILL NOT BE GLEANED FOR CONTENT.

2021 DEADLINES: January 15th, March 12th, April 30th, August 13th, November 19th

ONLINE PREFERRED NWSnewsletter@gmail.com
(Indicate “NWS Newsletter” in subject line, or it may be missed.)

MAIL-IN - NWS Newsletter Editor, 915 S. Pacific Avenue, San Pedro, CA 90730-3201

Lorraine Watry
NWS Newsletter Director