



AND



NATIONAL WATERCOLOR SOCIETY

PROSPECTUS

Exhibition December 22, 2018 - April 21, 2019

CALENDAR:

June 1st – July 1st	Entries accepted
July 1st, 2018	Entry deadline – 12:00 Noon, PDT
July 15, 2018	List of accepted artists posted to NWS website
Dec 10 - Dec 14	Deadline for artwork to be shipped to Oceanside Museum of Art
Dec 12 - Dec 14	Deadline for artwork to be dropped-off at Oceanside Museum of Art (11:00am-4:00pm)
February 2, 2019	Opening Reception, 5:00 - 8:00 pm
April 23-26, 2019	Artwork return by appointment

GENERAL QUESTIONS about the exhibition: nwsphotos@gmail.com

PLEASE READ THIS PROSPECTUS CAREFULLY

Who is Eligible:

Current members of the National Watercolor Society who live in, have lived in, worked in, and been influenced by San Diego or Southern California. This Exhibition will also include several curated works from past SoCal-based NWS members: Art Riley, Barse Miller, Emil Kosa Jr., Hardy Gramatky, Jade Fon, James Green, Jake Lee, James Patrick, Marion Wachtel, Milford Zornes, Millard Sheets, Phil Dike, Phil Paradise, Ralph Hulett, Rex Brandt, Robert E. Wood.

If you are not currently a member please join NWS at www.nationalwatercolorssociety.org Membership fees for 2018 are \$50 per year. If you have any questions, log into your membership account. [Click here](#) for Tutorial. Additional membership questions, contact Nancy Swan, NWS Director-Membership, NWS4Membership@gmail.com

Theme:

Artists are asked to submit three (3) to five (5) watermedia images of Southern California's distinctive cities, rural cultures, unique lifestyles and/or natural beauty. The way this theme is expressed is up to each artist. Artwork does not need to be representational. Only one (1) artwork from accepted artist will be chosen.

Artwork Requirements:

1. Original two-dimensional artwork: Any style is permitted.
2. Artwork size: Minimum 9" x 12"; Maximum 60" x 40"
3. Medium: Primarily water-based (80%), on paper, Yupo, Tyvek or Aquaboard
4. Tasteful nudity is allowed
5. Three (3) to five (5) images. Only one (1) entry per artist will be accepted.
6. Artwork must remain with the exhibition through the conclusion of the show on April 21, 2019.

Entry Fee and Submission:

1. Please submit a minimum of three (3) images or a maximum of five (5) images for \$30.
2. *All payments will be through PayPal. You need not have a Paypal account, but you will need a debit or credit card.* To make payment [Click Here](#) Enter the amount of \$30. You will receive a confirmation email. Please contact Alice Kayuha at NWSAlice.Kayuha@gmail.com if you have questions about payment.
3. Submission: Maximum image file size, 1mb per image. Send your submissions to NWSPhotos@gmail.com. Please include your name, title and size of each painting. Example – Mary Smith, Ocean Sands, 30x22

Framing:

1. A professional looking Frame with plastic coated wire.
2. If the frame is Wood, please use D-rings only.
3. No Glass is allowed. Artwork's surface may be protected with either plexiglass or a varnished surface.
4. Frame size: Minimum 11" x 14"; Maximum 66" x 46". When considering what size to submit, artist must be able to transport the artwork or ship the artwork with a return shipping label.

5. Artist is responsible for all shipping costs.

Notification of Acceptance:

1. List of Entrants whose work is accepted will be posted on the <http://www.NationalWatercolorSociety.org> website by July 15, 2018.
2. Exhibiting artists will receive a loan form and detailed instructions in the acceptance email.
3. Accepted artists will be asked to send a larger digital file of the accepted image and Artist's Statement (100 words max) describing how the artist's life in SoCal has shaped their particular expression and way of working with the exhibition's theme.

Shipped Artwork:

December 10-14, 2018

For Artwork Shipped to the museum, please send to:

Attn: Katie Sanderson

Oceanside Museum of Art

704 Pier View Way, Oceanside, CA 92054

Please include the signed loan agreement and a return shipping label with the package. Packaging will be retained for return shipping. Further instructions regarding shipping and loan agreement will be provided when jurying results are announced.

Artwork Dropped Off at Oceanside Museum of Art:

December 12-14, 11:00am-4:00pm

Artwork must be delivered to Oceanside Museum of Art during the above specified dates/times without exception. If there is a conflict please contact Katie@oma-online.org to assist with arrangements. All work delivered must be ready to hand with plastic coated wire.

Sales:

Artwork will not be advertised for sale in the gallery. If the artwork is available for sale, please indicate the price on your submission. Should there be any inquiries, the museum will take the name and contact information of the interested party and pass the inquiry on to the National Watercolor Society. The museum will not quote a price for the artwork, even if a price is indicated with the submission. All sales will take place privately between the National Watercolor Society and the buyer.

Juror Biography:

Ken Goldman is an internationally-known artist, author, teacher and art juror. A recipient of numerous awards, Ken has exhibited widely in various group shows and solo exhibitions in galleries and museums in Holland, Paris, Mexico, China, Italy, Greece, Columbia, New York, Boston, Washington D.C., and San Diego. Ken's work is included in the permanent collections of the *San Diego Museum of Fine Art*, *Hilbert Museum of California Art*, *North Carolina's Hickory Museum of Fine Art*, *San Diego Museum of Natural History*, *San Diego Watercolor Society* and *Zuo Wen Museum in Qindao, China*. Ken is the author of twelve Walter Foster books on Pastels, Acrylics, Charcoal, Watercolor and Artistic Anatomy. He has been featured in many magazines, including *The Art of Watercolour*, *Southwest Art*, *International Artist*, *The Artist's Magazine*, *Watercolor Artist*, *Watercolor Magic* and *Splash 12, 13 & 19*. Ken is immediate Past President of the National Watercolor Society. <http://www.goldmanfineart.com>

Entering Your Images:

1. Entry form must be filled out in its entirety. List sizes up to the nearest inch. Submitted images must not include matting or frame. Crop the photos to include only the artwork. Be sure your images are right-side-up. Maximum image file size, 1mb per image.
2. Oceanside Museum of Art is not responsible for any technical difficulties with artwork submission. All submission issues will be handled exclusively through NWSPHOTOS@gmail.com
3. Important: The quality of photography contributes greatly to the clarity, sharpness, color, lighting and understanding of your artwork and assists jurors in their decision-making process. If an artwork does not match the appearance of the electronic entry image, it may be rejected after delivery. Please submit your image(s) accordingly.

Use of Images:

By submitting images to the exhibition, the entrant warrants that he/she created each of the artwork(s) submitted for consideration and that he/she possesses all legal rights to them. The entrant agrees that all submitted images selected by our judge may be used for marketing and promotional purposes related to the exhibition. By providing the images and other information through this entry, the entrant gives permission for OMA and the National Watercolor

Society to use images of accepted artwork for promotion, reference, printed materials and online postings as well as in future advertising. All images used by OMA and the National Watercolor Society shall have a credit line of the artist. Copyright and all other rights remain that of the artist.

Conditions:

1. Final acceptance of entries in the exhibition is up to the Juror and Museum Director's discretion after viewing the delivered artwork. If an artwork does not match the appearance of the electronic entry, if actual dimensions of artwork are larger than noted with the submission, if artwork requires special or unusual lighting or methods of installation that cannot be accommodated, or if the workmanship, framing, or edge finish is not suitable for gallery presentation, the artwork will be disqualified and returned at the artist's expense.
2. Oceanside Museum of Art will assume insurance responsibility for the object from the time it is delivered to the museum until the artwork is returned to the shipping agency or lender.
3. Oceanside Museum of Art will exercise the usual care in handling and will provide coverage for the replacement value of the work or the fair costs or repair. They cannot be responsible for minor wear resulting from normal handling. Each artist in the exhibition will be required to sign a loan agreement with OMA for loan of their work.

Artwork Return:

Artwork will be returned April 23-26, 2019 by appointment. OMA's Exhibition Manager, Katie Sanderson, will reach out to artists to confirm appointments in March and April, 2019. Artists who shipped their artwork will be notified when the artwork is in transit.

This Entry Form is A Contract.

By submitting this entry form, the submitter agrees to all terms in the Prospectus.