

# NWS

## NATIONAL WATERCOLOR SOCIETY

### PROSPECTUS

2018 NWS 98<sup>th</sup> INTERNATIONAL OPEN EXHIBITION  
Exhibition Dates: October 4 – December 16, 2018

#### CALENDAR:

Apr 1 – May 18	Entries accepted at <a href="http://www.NWSExhibition.com">www.NWSExhibition.com</a>
May 18	Entry deadline – 12:00 Noon, PDT
Jun 11	List of accepted artists posted to NWS website
Jul 20	Deadline for artwork to be received by Bartwood Construction, Inc.
Oct 20	NWS Annual Business Meeting, Awards Luncheon
Oct 20	Opening Reception
Jan 2019	Return shipping

#### GENERAL QUESTIONS about the exhibition:

Penny Hill, NWS Director-Exhibitions: [NWSAnnualExhib@gmail.com](mailto:NWSAnnualExhib@gmail.com)

#### QUESTIONS about the entry process:

Judy Saltzman, NWS Entries: [NWS2WebDirector@gmail.com](mailto:NWS2WebDirector@gmail.com)

PLEASE READ THIS PROSPECTUS CAREFULLY  
Failure to follow NWS Conditions and Rules may lead to disqualification of your entry.

#### AWARDS: \$40,000+

\$5,000 NWS Permanent Collection Purchase Award + half-page ad in Southwest Art Magazine

#### NWS MEMBERSHIP:

*This competition is open to NWS members, as well as Non-Members. NWS Members pay a lower entry fee. If you wish to join NWS or renew, please complete your membership online @ [www.nationalwatercolorssociety.org](http://www.nationalwatercolorssociety.org) BEFORE entering the 2018 NWS International Open Exhibition.*

#### 2018 JURORS OF SELECTION:

Carla O'Connor [www.CarlaOConnor.com](http://www.CarlaOConnor.com)  
Linda Daly Baker [www.LindaDalyBaker.com](http://www.LindaDalyBaker.com)  
Linda A. Doll [www.LindaDoll.com](http://www.LindaDoll.com)

**JUROR OF AWARDS:** D. Scott Atkinson Former Chief Curator of American Art at the San Diego Art Museum; Curator of Collections and Exhibitions, Terra Foundation for the Arts, Terra Museum of American Art, Chicago, Illinois; Curator of Collections and Exhibitions, Terra Foundation for the Arts, Musée d'Art Américain, Giverny, France.

### CONDITIONS AND RULES

PLEASE READ CAREFULLY: Failure to meet ANY of these conditions could result in disqualification of your entry, and may result in ineligibility to enter future NWS exhibitions for a minimum of two (2) years.

#### ARTWORK REQUIREMENTS:

1. Artists must be 18 years or older.
2. Each artist may enter only one painting.
3. Work must have been completed in the last two years.
4. Work previously exhibited in **any open** national or international including NWS show is not eligible.
5. Painting must be primarily water-based media on paper, Yupo, Tyvek or Aquabond.
6. Other media, if used, must be in conjunction with the water media, which must be dominant.

7. No digital media, photography, prints or reproductions may be used in the painting.
8. Originality:
  - a. Your entry must be an original, painted only by you, and not produced in a class or workshop.
  - b. Photo reference material must not have been taken by anyone other than you. Other photo references NOT allowed include purchased images, permission-granted photos taken by others, stock photos, or copyrighted images - published or unpublished.
  - c. Vintage photos may be used as reference within the composition.
9. Artwork size: Minimum size is 5" x 7"; Maximum size is 30" either dimension.

#### **ONLINE ENTRY REQUIREMENTS:**

1. Go to [www.NWSExhibition.com](http://www.NWSExhibition.com) to create an entry. Note - entry fees are non refundable.
2. You will need the following information:
  - a. Create an Entry Account - email and password of choice - to LOGIN
  - b. Title of painting
  - c. Size of image and frame in whole inches (height x width, i.e., 22 x 30)
  - d. Selling price
  - e. Year completed (2016, 2017, 2018)
  - f. Medium – transparent watercolor, watermedia, or watermedia with collage
  - g. A digital .jpg of an image of your painting saved per these instructions:
    - i. File name is your last name, first name (no space between first and last names).  
Example: **SmithNancy.jpg**
    - ii. Image saved at 300 dpi and 2000 pixel on the longest dimension (appx 2 MB).

#### **FRAMING: There will be TWO (2) Framing Options:**

1. **Framing and matting will be done by Bartwood Construction, Inc. (PREFERRED)**
  - a. Artists will send unframed, unmattd paintings either flat or in a minimum 4" diameter tube.
  - b. The fee for framing and materials will be between \$150 and \$175 (depending upon size of painting).
  - c. Artwork will be returned unframed.
2. **Artists framing their own painting must follow NWS requirements - See Exhibitors' Documents**

#### **SIGNATURE REVIEW:**

1. Qualifying artist, who meet the standards, may consider submitting for Signature Membership. Contact Director of Exhibitions, if accepted.

#### **FEES, SALES & LIABILITY:**

1. The International Open Exhibition entry fees are: NWS Members - \$40; Non-Members - \$60.
2. A Non-Member may join as an Associate Member by paying the \$50 annual dues BEFORE entering; current members should renew or pay past dues BEFORE online entry. Go to [www.nationalwatercolorssociety.org](http://www.nationalwatercolorssociety.org) - to join or pay dues.
3. All work must be for sale and there will be no price changes after acceptance. **Your price should reflect the cost of having it framed by Bartwood Construction, Inc.**
4. NWS is responsible for all sales and will retain a 30% commission. Also, NWS is due a 30% commission on "presold" paintings – those sold before the exhibition opens, and a 30% commission on paintings that are sold as a result of having been shown at the exhibition and purchased within 30 days of the exhibition's closing. All paintings must hang for the duration of the exhibition.
5. NWS and its representatives will take the utmost care but are not responsible for damage or loss, whatever the cause. Artists should carry their own insurance.

#### **AGREEMENT**

Submission of this image, if accepted by the Jurors of Selection, shall constitute an Agreement on the part of the artist to comply with the conditions set forth in this Prospectus, including the following:

- I hereby release and discharge the officers of National Watercolor Society (NWS) and its representatives and employees from any and all claims occasioned by damage or loss of said painting while in the possession of NWS.
- No work accepted for the 2018 NWS 98<sup>th</sup> Annual International Open Exhibition may be withdrawn prior to the close of the exhibition.
- Permission is granted to reproduce the painting in the brochure of the exhibition and to use this image for educational and publicity purposes.
- If my work is selected and I withdraw, or it does not meet eligibility requirements set forth in the prospectus – including that it has not been exhibited in another NWS show – I understand that my painting will be disqualified immediately and I will not be permitted to enter again for two years.