



Harbor Front by Zhifang Shi
2020 Members Exhibition



THE POWER OF ART DENISE WILLING-BOOHER

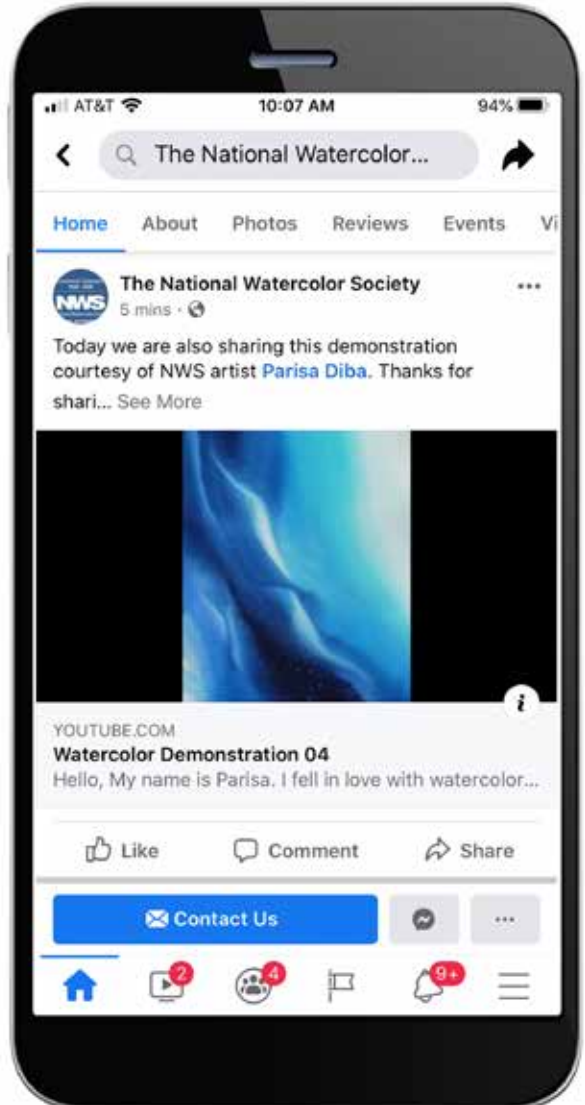
As artists we all have had moments that changed our lives artistically. Here are a few that are imprinted in my brain as if it was today. I can still see and feel what I did then.

Every Friday my first-grade teacher did a painting up in front of the class. When her art was complete, she drew a name and one lucky student went up and painted as she did. I still remember my joy at being chosen, my confidence and excitement painting. My teacher modeled drawing,

painting, confidence and excitement grew with the painting and I mimicked her attitude and behavior. At about eight years old, I decided to draw a comic strip that I always read. I just drew it without effort and was astonished afterwards. Somewhere around fourth grade my mother enrolled me in art class at the local art museum. The instructor had us do a painting. To my astonishment my instructor had the museum director talk with me about the painting because she thought it was really good. Many years later my good friend Mary Lou gave me a push to enter the National Watercolor Society International Exhibition in 2016 instead of just entering regional shows.

Educate and Inspire!

NWS wants to spread the word about YOU our NWS Members! Please send your educational and inspirational painting videos, demonstrations or short articles to inspire us artistically. You must be a current NWS associate or signature member. If you are chosen, we will post your entry to our NWS Facebook, Twitter and Instagram accounts. Email entries to nwssocialmedia@gmail.com



I entered and was accepted and received my signature membership. I was so amazed that I kept checking to make sure it was my name listed.

Enter your masterpiece in the celebrated NWS 100 th International Open Exhibition. You have the same and equal opportunity as everyone. Don't compare yourself to others, or to those on social media, because your work speaks for itself and it is uniquely you. This is a once in a lifetime opportunity to be in the centennial exhibition and to be juried by celebrated artists Katherine Chang Liu, Dean Mitchell, John Salminon and Judged by Mary Whyte.

Members, please don't forget to get your promo code from nationalwatercolorociety.org before you enter. Log in to the "Members Only" tab for the promo code. As a gesture of solidarity and support for you our members during the pandemic NWS is discounting the entry fee \$30 instead of our normal \$20.

Paintings inspire, teach, change and move us. I'm thankful for the inspiration of a century of NWS innovative water-media artists that continues to enrich, educate and inspire us.

Denise Willing-Booher
President, NWS

The NWS 100th International Open

Be a part our centennial celebration! This online exhibition is open to ALL artists working in watermedia.

ENTRY DEADLINE: May 22, 2020.

AWARDS: est \$45,000 in cash and merchandise

Jurors of Selection:

Katherine Chang Liu
Dean Mitchell
John Salminen

Judge of Awards:

Mary Whyte

QUESTIONS:

Contact Penny Hill, NWS Director Exhibitions:
NWSAnnualExhib@gmail.com



We are looking forward to receiving your fabulous entry.

As a gesture of solidarity and support for you, our Members, during the pandemic, NWS is discounting the entry fee \$30 instead of our normal \$20.

Check in the Members' Only Section for Promo Code and screen shot of the CaFE checkout. If you need assistance, please reach out to us prior to proceeding to checkout. Sorry, NO refunds can be issued after your entry is complete. ❖

[Click for Prospectus](#)

**NWS is seeking
a professional
Producer and a
Technical guru
experienced with
live virtual events.**



We are planning a live virtual opening in October for our 100th NWS International Open Exhibition. Please contact Denise Willing Booher at nwsresident@gmail.com if you have the production expertise to assist.



While social distancing and lockdowns are the right moves to protect the health of our communities, the complete picture of the financial repercussions are still unknown. With canceled exhibitions, classes, conferences and workshops over the span of a very short time, many artists are feeling the stress of lost income and an uncertain future.

In the face of the unknown, artists have, unsurprisingly, gotten creative about how they are changing their artistic practice. However, if you, like many, are finding that you need additional financial resources to get you through this time, there are emergency grants available for artists.

We, like many other arts organizations right now, have compiled a list of emergency resources for artists as well as an ongoing list of crowdfunding efforts to provide financial relief for artists.

Click below for an evolving list that will be updating over the next few weeks.

[Financial Relief Resources for Artists](#)

Artists all over the world are feeling the impact of social isolation measures as we try to stop the spread of this global pandemic. Galleries, shows, fairs, residencies around the world are shutting down in response to coronavirus, impacting exposure & sales for artists. At this time it is even more critical to have a strong online presence and to continue to promote and preserve your artistic legacy.

Here at Artwork Archive, we have been providing artists around the world with online tools to organize, manage and showcase their artworks and careers. We have a robust toolkit to help you quickly transition your art business online and execute successful online strategies.

In this video tutorial, we'll cover easy-to-use marketing tools like:

- Public Profile
- Discovery platform
- Website embeds
- Private Rooms
- Reports like portfolio pages, inventory sheets & invoices

Now is the time to get your inventory in order! While the world slows down, take the opportunity of this down-time to catalog and organize your art business.

Artwork Archive provides artists, collectors and organizations powerful tools to manage their artwork, career or collection.

As an NWS sponsor, Artwork Archive is offering members a 20% lifetime discount! Click below to learn more.

[Learn More](#)

The NWS 2020 Members Exhibition

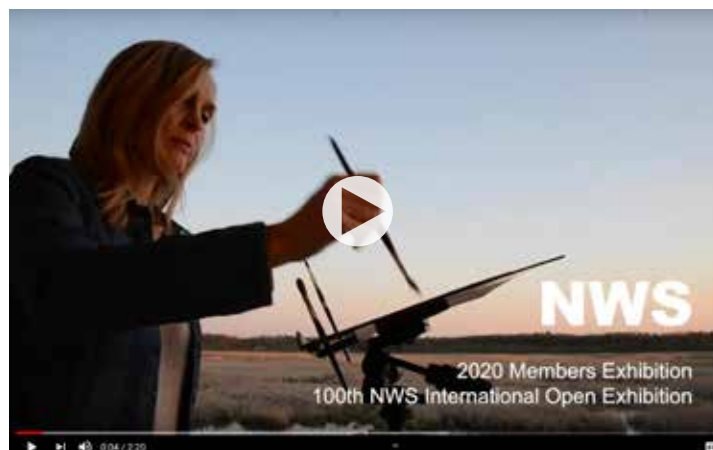
BY DENISE WILLING-BOOHER

Our NWS Members Exhibition Opens May 8th on NWSExhibition.com. Celebrated Juror Carlson Hatton chose a powerful, diverse and rich show. Congratulations to all the artist and the award winners! Log on to NWSExhibition.com to see Carlson's Virtual Presentation on the Exhibition and his personal insights about the paintings chosen.

Special thanks to our celebrated Juror Carlson Hatton for your enthusiasm and dedicated resolve to choose the best of the best. Thanks also to our NWS Member Exhibition team who put their brushes down voluntarily to promote NWS and you, our NWS Members:

Penny Hill, Exhibition Director
Hans Groeneveld, Administrator
Judy Saltzman, Administrator
Stephanie Goldman, Education Director/
Special Projects.

[VIEW MEMBER SHOW](#)



Video from Denise Willing-Booher, NWS President



Video from Carlson Hatton, Juror of Awards

Coming Soon — NWS 50 Stars Exhibition 2020

NWS is very proud to present the NWS 50 Star Exhibition opening at NWSExhibition.com

Watercolor societies across the U.S. juried two of their members into this special exhibition.

The Judges of Awards is Bruce Bobick – Awards \$1000, \$500, \$500.

Online Exhibition Dates: July 9—Sept. 13, 2020



**NATIONAL
WATERCOLOR
SOCIETY**
1920 - 2020
100 YEARS STRONG
NWS

NWS Board Member Profile: Beatrice Trautman

What inspires you as an artist?

I've grown up by the ocean and in the mountains and spent my childhood camping all over North America. It gave me a deep love of the outdoors and all of nature. What inspires me most in my artwork is taken from the love of these early exposures. I find the intricate textures, patterns, color, and play of light found in organic nature to be treasured. Even if I paint a city scene or a still life, I still see it through this lens.

If you couldn't be an artist, what would you have done instead?

If art had not been my calling, I would have been an archeologist or an epidemiologist. I still see textures, patterns, and color in those fields, but with a lot more sleuthing involved. Similarly, painting requires detective work in figuring out a way to portray your image.

What is your happiest art moment?

My happiest art moment may have been in the 6th grade when my beloved best teacher ever, at the end of the year, told everyone in the class what their greatest gift would lead them to be. He told me I would be an artist. Or maybe it was when I won my first award, given by Linda Doll, for a piece in the Rocky Mountain National Watermedia Show.

What piece by another artist is your favorite, or most memorable?

I love almost all art. I love many artists, past and present, but the two artists who speak to me the most are Vincent Van Gogh and Gustav Klimt. Respectively, *Starry Night* and *Adele Bloch-Bauer (Woman in Gold)* are perhaps two of my favorite paintings. Texture, pattern, and color!

(Oh gosh, I also have to throw in Friedrich Hundertwasser. If you aren't familiar with him, check out *The Beard Is The Grass Of The Bald-Headed Man* on Google ... crazy wonderful art!)

What motivated you to join the board of NWS?

I was drawn to volunteer and serve NWS because it is one of the finest organizations representing and promoting watermedia, which I love. These organizations only exist through the work of

volunteers and I want them to exist, so I pitched in to do my part. The payoff is meeting and getting to know some very fine people who happen to be artists!

What advice can you give someone wanting a career in the arts?

I say that if it is your love and calling, then go for it. Even if you can't make a living as a studio artist, there are many related careers that keep you in touch with art in general, create relationships that may lead to studio art, or may give you time to pursue studio art in your spare time. If it's in your blood, you will find a way.



Don't Bother Me



Mendocino Mussels



Beatrice Trautman serves as the Communications Director of Publicity, manages all news, information and PR materials sent out in all forms; responsible for the publicity and public relations of the society.

2020 Calendar

May 7 NWS Annual Members Exhibition
Revealed Online

22 Entry Deadline for the International
Centennial Open Exhibition

June 10 Visions Adjoin – US/Canada Exchange
Exhibition, Postponed

July 9 50 Stars Exhibition – Stars of the
US Watercolor Societies, Exhibition
Revealed Online

October 1 100th International Open
Exhibition Opens Online

14,15,16 Mary Whyte Workshop

17 Virtual LIVE Opening
Annual Board Meeting
Jurors & Judge Presentations

14 NWS The First 100 Years at The
Hilbert Museum, Opening Reception

24 NWS Plein Air Paint Out at The San
Joaquin Wildlife Sanctuary

December 20 100th International Open
Exhibition Closes



The 99th Annual Catalog
is available for purchase.
Contact us to buy this or
past editions:

www.nationalwatercolorociety.org/store

NEWSLETTER GUIDELINES

We are proud that our members receive so many accolades; however, we are limited in what can be included.

WE PRINT the following for Signature and Associate members:

- Awards (only from national or international exhibits open to all artists. No “members only” shows.) Indicate the award[s] you received.
- Recent publications that include your work
- Special honors (i.e., signature membership to national art groups; serving as juror; having work added to permanent collections, etc.)
- Inclusion in invitational, solo or two-artist exhibitions

WE DO NOT PRINT:

- Your workshops or websites
- Your inclusion into exhibits (unless you get an award and it is in an exhibit open nationally to all artists)
- Items more than 6 months old

Submitted material will be edited if it does not conform to the above criteria OR in order to fit space available.

REQUIREMENTS:

- Indicate your member status (signature or associate)
- ACCOLADES: Submit your information **PROPERLY FORMATTED** and in the 3rd person. Use the Accolades section in this newsletter as a guide. Be specific about titles and dates.
- ARTICLES will be reviewed for content and relevancy. NWS reserves the right to accept or reject articles and to edit the contents to fit.
- IN MEMORIAM: NWS will publish one submitted photo, space permitting.
- CALL FOR ENTRIES: Submitted and applicable to NWS will be posted on our website.
- WE REQUIRE A PERSONAL SUMMARY OF YOUR ACHIEVEMENTS. A MONTHLY NEWSLETTER WILL NOT BE GLEANED FOR CONTENT.

DEADLINES:

Spring: March 1; Summer: July 1; Winter: November 1.

ONLINE PREFERRED | NWSnewsletter@gmail.com
(Indicate “NWS Newsletter” in subject line, or it may be missed.)

MAIL-IN | NWS Newsletter Editor, 915 S. Pacific
Avenue, San Pedro, CA 90731-3201