



NATIONAL WATERCOLOR SOCIETY

PROSPECTUS

2017 NWS INTERNATIONAL OPEN EXHIBITION
Exhibition Dates: October 21 – December 17, 2017

CALENDAR:

Apr 1 – May 19	Entries accepted at www.NWSExhibition.com
May 19	Entry deadline – 12:00 Noon, PDT
Jun 12	List of accepted artists posted to NWS website
Jun 12	Acceptance packets emailed to artists
Jul 17	Deadline for artwork to be received by Bartwood Construction, Inc.
Sep 17	M.E. "Mike" Bailey, Arm-Chair Chat
Oct 21	Opening reception and awards ceremony from 2:00-4:00 PM
Oct 21 – Dec 17	Exhibition opens Thursday-Sunday, 11:00 AM-3:00 PM
Oct 22	Geoffrey McCormack Lecture/Demo: Supplies for Art Aren't Always "Art Supplies" from 10:00 AM-12:00 Noon
Oct 22	Geoffrey McCormack Gallery Walk from 2:00-4:00 PM
Oct 23 – 25	Geoffrey McCormack Workshop: A Series of Good Ideas...That Work!

GENERAL QUESTIONS about the exhibition:

Penny Hill, NWS Director-Exhibitions: NWSAnnualExhib@gmail.com 760-908-3389

QUESTIONS about the entry process:

Valli McDougle, NWS Entries: NWSEntries@gmail.com 269-457-0195

QUESTIONS about membership and joining:

Nancy Swan, NWS Dir-Membership NWS4Membership@gmail.com 949-497-6838

PLEASE READ THIS PROSPECTUS CAREFULLY
Failure to follow NWS Conditions and Rules may lead to disqualification of your entry.

AWARDS: \$40,000+

First Award: \$5,000 NWS Purchase Award + \$2,300 half-page ad in Southwest Art Magazine

NWS MEMBERSHIP:

This competition is open to NWS members, as well as Non-Members. NWS Members pay a lower entry fee. If you are not currently a member, you are encouraged to join NWS at www.nationalwatercolorssociety.org Dues are \$50 per year. Dues paid in first quarter cover the next year's dues. Membership entitles you to receive reduced International Open Exhibition entry, workshop and demonstration/lecture fees; receive the full-color International Open Exhibition catalog; opportunities to enter the Annual Member Exhibition and receive the exhibition trilogy; other exhibiting venues both in the US and abroad; and NWS three online newsletters per year. **Dues must be paid by your online entry date.**

If you wish to join NWS or renew, please complete your membership form and pay member dues **BEFORE entering the 2017 NWS International Open Exhibition.**

Questions? Please contact Nancy Swan, NWS Director-Membership, NWS4Membership@gmail.com

2017 JURORS OF SELECTION:

M.E. "Mike" Bailey www.mebaileyart.com
Cathy Hegman www.cathyhegman.com
Kathleen Ballard www.kballardwatercolor.com

JUROR OF AWARDS: Malcolm P. Warner, Executive Director, Laguna Art Museum.

Malcolm Warner joined Laguna Art Museum as Executive Director in January 2012. Previously he was Deputy Director at the Kimbell Art Museum, Fort Worth, Texas; Senior Curator of Paintings and Sculpture at the Yale Center for British Art, New Haven; and Curator of European Art at the San Diego Museum of Art. For more information: www.lagunaartmuseum.org

CONDITIONS AND RULES

PLEASE READ CAREFULLY: Failure to meet ANY of conditions 1 through 9 will result in disqualification of your entry, and may result in ineligibility to enter future NWS exhibitions for a minimum of two (2) years. NWS reserves the right to refuse, upon arrival, any painting of unacceptable quality or in damaged condition. Paintings that do not match their submitted image, or meet media criteria will be refused. Entrants confirm their understanding and compliance with originality and framing requirements during the online entry process.

ARTWORK REQUIREMENTS:

1. Artists must be 18 years or older.
2. Each artist may enter only one painting.
3. Work must have been completed in the last two years.
4. Work previously exhibited in **any** national or international show is not eligible.
5. Painting must be primarily water-based media on paper (Yupo, Tyvek and Aquabond permitted).
6. Other media, if used, must be in conjunction with the water media, which must be dominant.
7. No digital media, photography, prints or reproductions may be used in the painting.
8. Originality:
 - a. Your entry must be an original work of art, painted only by you, and not produced in a class or workshop.
 - b. Photo reference material must not have been taken by anyone other than you, the entrant. Other photo references NOT allowed include purchased images, permission-granted photos taken by others, stock photos, or copyrighted images either published or unpublished.
 - c. Vintage photos may be used as reference within the composition.
9. Artwork size: Minimum size is 5" x 7"; Maximum size is 30" in the longest dimension.

FRAMING: There will be TWO framing options:

1. **Framing and matting will be done by Bartwood Construction, Inc.: (PREFERRED)**
 - a. Artists will send unframed, unmatting paintings either flat or in a tube.
 - b. The fee for loaner matting, plexi and frame will be between \$150 and \$175 (depending upon size of painting).
 - c. Artwork will be unframed and returned either flat or in a tube.
2. **Artists will frame their own paintings following NWS requirements:**
 - a. Frames must be simple wood or metal, about 1.5" in width.
 - b. Mats must be white; no colored liners.
 - c. Frames must be no longer than 42" in the longest dimension, measuring from the outside of the frame.
 - d. The smallest acceptable frame is 9" x 11".

SIGNATURE REVIEW:

1. Artwork submitted for Signature review must be matted and have backing.
2. Artwork for Signature review will be shipped flat and separately from the entry artwork.

FEES, SALES & LIABILITY:

1. The International Open Exhibition entry fees are: NWS Members - \$40; Non-Members - \$60.
2. A Non-Member may join as an Associate Member by paying the \$50 annual dues BEFORE entering; current members should renew or pay past dues BEFORE online entry. Go to NWS Website – www.nationalwatercolorssociety.org -- to join or pay dues.
3. All work must be for sale.

4. There will be no price changes after acceptance. **Your price should reflect the cost of having it framed by Bartwood Construction, Inc., if you should choose framing option #1.**
5. NWS is responsible for all sales and will retain a 30% commission. Also, NWS is due a 30% commission on “presold” paintings – those sold **before** the exhibition opens, and a 30% commission on paintings that are sold as a result of having been shown at the exhibition and purchased within 30 days of the exhibition’s closing. All paintings must hang for the duration of the exhibition.
6. Artists should carry their own insurance. NWS and its representatives will take the utmost care but are not responsible for damage or loss, whatever the cause.

ONLINE ENTRY REQUIREMENTS:

1. Go to NWS Exhibition Entry website www.NWSExhibition.com to create an entry.
2. Your entry account is your email and the password you create. **Write it down and use it to LOGIN.**
3. You will need the following information:
 - Title of painting
 - Size of artwork in whole inches (height x width, i.e., 22 x 30)
 - Selling price
 - Year completed (2015, 2016, 2017)
 - Medium – transparent watercolor, watermedia, or watermedia with collage
 - A digital .jpg file of an image of your painting saved per these instructions:
 - i. File name is your LastName followed by FirstName (no space between first and last names). Example: **SmithNancy.jpg**
 - ii. Image saved at 300 ppi (pixels per inch) and 2000 pixels on the longest dimension (about 2 MB).
4. **RESIZING IMAGE:** If you need to resize your image and don’t have image editing software, you can use the FREE resizing tool online at www.photosize.com/Advanced-Resizer.html
Follow the instructions on the www.photosize.com website for editing and resizing your image.
(Be sure to use the HELP link if something is not clear to you.)

AGREEMENT

Submission of this image, if accepted by the Juror of Selection, shall constitute an Agreement on the part of the artist to comply with the conditions set forth in this Prospectus, including the following:

- I hereby release and discharge the officers of National Watercolor Society (NWS) and its representatives and employees from any and all claims occasioned by damage or loss of said painting while in the possession of NWS.
- No work accepted for the International Open Exhibition may be withdrawn prior to the close of the exhibition.
- Permission is granted to reproduce the painting in the brochure of the exhibition and to use this image for educational and publicity purposes.
- I realize if my work is selected and I withdraw, or it does not meet eligibility requirements set forth in the prospectus – including that it has not been exhibited in another NWS show – I will be disqualified immediately and will not be permitted to enter again for two years.