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EVENTS

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## PRESIDENT'S MESSAGE

Dear Members and Associates,

This Fall, just like every Fall, we are putting together our Annual National Exhibition... and I need to crow a little bit. It is about pride.

For nearly three years, I have served on the NWS board of directors, two of those years as your president. This year, as tenure has a way of inflicting its effects, I am certainly seeing things differently than when I first joined the board. Oh, of course, you say! Well, get ready for this, it isn't about familiarity or about being brainwashed to the NWS way of thinking.

Over time, one has the opportunity to observe how national shows are run in different locations and by different organizations and served as a juror for a few minor shows, too. "So what," you say? Let me put it this way; I am mighty proud of how we assemble our show. It is because of our methods and the lengths to which we aspire, which is a source of pride of how special it is to become an NWS signature member.

As you know, we employ the services of three independent jurors. Those jurors are only allowed to see the paintings in a very controlled environment, are not allowed to speak, gesture, signal or nudge, or communicate in any way. Their job is to silently, individually and secretly vote electronically on each painting that is projected onto a screen before them. The projected images measure some five feet in one dimension, so they are not small! If a painting garners three votes, it is automatically in the show. If a painting receives two out of three votes, it will come up for subsequent review and revote until 100 paintings are voted into the show.

As president, I sit in witness to monitor all the proceedings and may not speak, or otherwise communicate, unless there is an infraction in the process. Furthermore, there are three other overseers who witness and verify every single vote as it is cast.

Mind you, this is a near impossible situation in which anyone could cheat, help out a colleague, or worse, black ball a painter. The judgments are made solely on the artistic merit of the painting. Repeat: Only on the artistic merit of the painting! Also, you may not be aware of it, but neither juror, judge or signature board members may be part of the show. That means that no artist gets into the show based upon deeds or favors. Signature board members may not compete with the artists who are vying for a show position or awards. Their work is featured in the catalog in recognition of their service to the organization, but not among those chosen for the show.

All our jurors must be signature members and must have been nominated by a nominating committee, which operates outside of the board of directors. Nominations come to the board and are put on a ballot. The membership votes on who shall become a juror. There is no way anyone can finagle a way into jurying, either.

In short, this process is both rigid and extraordinarily fair.

Now, consider this... to become a new signature member, those non-signature painters who were accepted into the show, are invited to present three additional artworks to put before the same jurors to, yet again, be voted upon for artistic merit by majority vote. Do you think that this reduces the odds somewhat? You bet it does!

*continued on next page*

Again, if the art doesn't stand up to rigid standards, it doesn't pass muster, no matter whom the artist is.

Now that you know the full extent of our methods and standards of ethics, do you suppose that the new signature members (38 this year!) deserve your admiration and respect?

A doctor friend once said to me that peer review is the toughest review and highest honor anyone can receive. In this case, and most others, it is because our peers know precisely how much work, dedication to purpose (and frustration) it takes to arrive at having "NWS" added as a suffix to an artist's name.

So, when I say I am proud of our organization, I don't just mean we are "rilly cool." I can honestly say that I am in awe with respect for the integrity and the lengths NWS reaches to award artists with recognition for their achievements.

Surely, you would agree!

Respectfully,

M.E. "Mike" Bailey  
President, NWS

## 2012 NWS Events

MARK YOUR CALENDARS!



### January 14 – February 5, 2012 *NWS Donors Exhibition*

The NWS Donors Exhibition will be held at the NWS Gallery. The opening reception will take place on Saturday, January 14, 3pm – 5pm.

This exhibition is to honor those

who donated to the Building Fund during the Capital Fundraising Campaign. Through their generous donations, the NWS Gallery and Education Center have become a reality. Donors at the Platinum Palette, Golden Palette and Benefactor levels are invited to show a painting, Donors at the Patron and Friend levels are invited to enter a juried show. Eighty-five paintings will be juried into the show.

### Gallery Hours

Saturday and Sunday, 11am – 3pm

First Thursday February 2, 2012, 6pm – 9pm

Invitations have been sent out to all donors. For more information contact Caroline Van Winkle 805-772-8875 or [carolinevw@charter.net](mailto:carolinevw@charter.net)

### January 14, 2012, 1pm

#### *NWS Annual Business Meeting*

This is your opportunity to meet the Board members and hear annual reports. Your comments and questions will be welcome. The Nominating Committee will present the nominees for the 2012 Board and the nominees for the 2012 Jury of Selection. Signature members have an opportunity to nominate board members and jurors from the floor.

Immediately after the meeting, the NWS Donors Exhibition Opening Reception will begin. Plan to come to the meeting at 1pm and stay for the reception.

## 2011 Signature Members

CONGRATULATIONS TO ALL 37 ARTISTS!

Sue Allen, Lithia, FL  
Chris Beck, Los Altos, CA  
Arlynn Bloom, Lafayette, CA  
Elaine M Bowers,  
Sacramento, CA  
Ann Breckon,  
Federal Way, WA  
Helen Burton, Cleveland, TN  
Katharine Cartwright,  
Spruce Creek, ME  
Hwang Nam Chang,  
Newark, NY  
Xidan Chen,  
Baulkham Hills, Australia  
Don Fay, Oxnard, CA  
Janet Flom, Fargo, ND  
Carla Gauthier, Houston, TX  
Lane Hall, Medford, OR  
Ken Hamilton,  
West Orange, NJ  
Susan Hinton,  
Colorado Springs, CO  
Jane Iten, Ridgeway, VA  
Jeanne Johnson,  
Mechanicsburg, PA  
James Warren Kuether,  
Minneapolis, MN

Stan Kurth, Peoria, AZ  
Luis Llariña, National City, CA  
Laura Allums Mitchell,  
Mandeville, LA  
Kathleen Mooney, Lowell, MI  
Jill Poyerd, Leesburg, VA  
Kris Preslan, Lake Oswego, OR  
Michele Rea,  
Fairfax Station, VA  
Billie Richards, Kirtland, OH  
Abby Rudisill, Lancaster, PA  
Janice Ulm Sayles, Hardy, VA  
Nicholas E. Simmons,  
Frederick, MD  
Iain Stewart, Opelika, AL  
Frank Spino,  
Melbourne Village, FL  
Deborah Swan-McDonald,  
Woodland Hills, CA  
Robert Tandecki, Sumner, WA  
Htun Tin, Arcadia, CA  
Lorraine Watry,  
Colorado Springs, CO  
Debi Watson, Lancaster, PA  
Suze Woolf, Seattle, WA



# NWS 91st Annual Exhibition, Luncheon and Watercolor Weekend

NWS GALLERY, 915 SOUTH PACIFIC AVENUE, SAN PEDRO CA 90731



*A Hippie Kind of Vibe*, Bev Jozwiak

## NWS 2011 Artist Workshop

Monday, October 24 through Wednesday October 26

Workshop: “Layers of Design” with Linda Baker

9am – 4pm each day | NWS Gallery Studio Room

## INFORMATION

### Demonstration Series & Workshop Registration

Information is available on the NWS website and in the Summer 2011 newsletter. (<http://www.nationalwatercolorociety.org>)

Or contact Events Director Penny Hill [pennyhillart@sbcglobal.net](mailto:pennyhillart@sbcglobal.net) or 760-908-3389

## Accommodation

NWS reduced rates for accommodation at the Crowne Plaza Hotel are available Friday through Sunday nights. Call early as space is limited: 310-519-8200

## Gallery Hours

Thursday to Sunday, 11am – 3pm

Closed Thanksgiving Day, November 24

Additional Hours on First Thursdays

November 3 and December 1, 6pm – 9pm

Mark your calendars for the National Watercolor Society 91st Annual Exhibition and Luncheon! Watercolor paintings from all over the US, as well as overseas, are represented in the collection of 100 paintings that have been selected for this exhibition. Plan to attend the 2011 Watercolor Week, which begins with the 91st Annual Awards Luncheon, held in the elegant Crowne Plaza Hotel in historic downtown San Pedro. The Reception will be held immediately following the luncheon at the NWS Gallery, a few blocks from the hotel.

## WATERCOLOR WEEK EVENTS

Saturday, October 22, 2011

### NWS 91st Annual Luncheon

12:30pm – 3pm | Crowne Plaza Hotel, San Pedro CA

Awards and new Signature members will be presented. We will be honoring Gerald Brommer for his contributions to NWS and Lifetime Achievement. (Luncheon invitation on next page.)

### NWS 91st Annual Exhibition Reception

3pm – 6pm | NWS Gallery, San Pedro, CA

The gallery is a short walk from the Crowne Plaza Hotel.

## NWS 2011 Demonstration Series

*It's not too late to sign up! Go to page 10 of this newsletter.*

10am – 3pm | NWS Gallery Studio Room

Sunday, October 23, 2011

### Demonstration: “Layers of Design” with Linda Baker

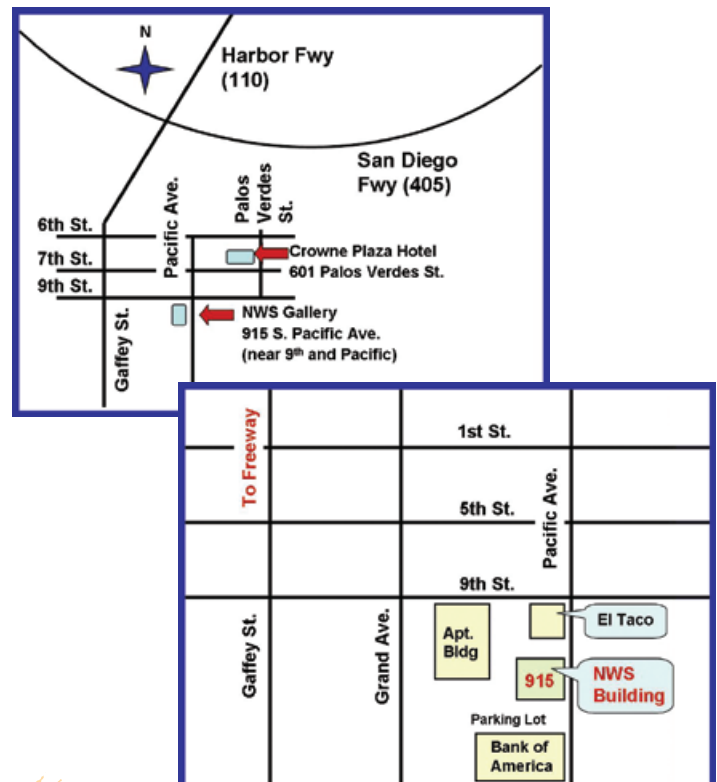
Go to page 5 to see more from the artist.

Sunday, October 30, 2011

### Demonstration: “Value Composition in Watercolor” with Thomas Schaller

Sunday, November 6, 2011

### Lecture: “The Digital Studio” with Linda Doll



**National Watercolor Society**  
**91<sup>st</sup> Annual Exhibition Awards Luncheon**  
**Awards and New Signature Members Presented**  
*Honoring Gerald Brommer*

*For His Contributions to* **NWS** *and Life Time Achievement*



**Crowne Plaza Hotel**  
 601 South Palos Verdes Street, San Pedro, CA 90731

**Saturday, October 22, 2011**  
 Seating at 11:30 am, Luncheon served at 12:30 pm

**Followed by 91<sup>st</sup> Annual Exhibition Reception,**  
**NWS Gallery**  
**915 South Pacific Ave., San Pedro, CA 90731**

For more information contact Nancy Mulford, (310) 433-2265, [mulfordnc@yahoo.com](mailto:mulfordnc@yahoo.com)  
 Send check and form below to:  
 Nancy Mulford, NWS Luncheon, 22839-B Nadine Circle, Torrance CA 90505

----- Detach Here -----

**91<sup>st</sup> Anniversary Annual Awards Luncheon**

Please respond by Oct. 7, 2011

1. Entrée: Roasted Sirloin
2. Entrée: Baked Chicken Trattoria
3. Entrée: Prima Vera Pasta (Veg.)

Reserve \_\_\_\_\_ places at \$45.00 per person (Please list names)

Name \_\_\_\_\_ Entrée Choice \_\_\_\_\_

Name \_\_\_\_\_ Entrée Choice \_\_\_\_\_

Name \_\_\_\_\_ Entrée Choice \_\_\_\_\_

Name \_\_\_\_\_ Entrée Choice \_\_\_\_\_

Check payable to the National Watercolor Society for \$ \_\_\_\_\_ enclosed.

Name \_\_\_\_\_ Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Phone/email \_\_\_\_\_

Please circle if applicable: Exhibiting Artist      Award Donor



## In Their Own Words

by 2011 EVENTS SERIES ARTISTS



I would like to invite all of you to join me for the NWS luncheon, the demonstration the following day, as well as the workshop for the next three days!!

My name is Linda Baker and I demonstrate and teach *Layers of Design*. I love to teach and whether you paint realistic subject matter, abstract or even nonobjective, this is a fun

process that will increase your options, refresh your basic composition skills, and offer a new approach to painting.

I will approach my layers using different methods including direct painting, pouring, scrumbling, and using a pipette. This way of working offers many choices and is fun to experiment with. I look forward to our time together...

*Linda Baker*



## NEW NWS ASSOCIATE MEMBERS

June 16, 2011 to  
September 15, 2011

Julia Anderson, CA  
Jan Archuleta, CO  
Lloyd Backus, MN  
Rebecca Barham, TX  
Timothy Brenner, CO  
Jeannie Brockhausen, FL  
Sheue H. Chang, CA  
Xidan Chen, Australia  
Catherine De Ryck, Belgium  
Joy Dibble, FL  
Evelyn Dunphy, ME  
Sharon Feingold, CA  
Deborah Garst, AZ  
Elsabe Gray, South Africa  
Kristin Grevich, MN  
Rebecca Hartvigsen, UT  
Sandi Hanlon-Breuer, FL  
Zona Hassen, CO  
Jeanne Heartsill, TX  
Charles Hetenyi, CA  
Lok Kerk Hwang, Singapore  
Kie Johnson, GA  
Robin Jourdan, MI  
Rosemary Kienle, OH  
Ona Kingdon, Canada  
Bonnie Klasinski, WY  
Maribeth McFaul, CA  
Dino Mehaffie, CA  
Susan S. Morris, AZ  
Teresa Mulrooney, FL

Becky O'Neal, LA  
Javier Ona, Spain  
Tammy Phillips, AK  
Chun Wee Ping, Singapore  
Don Pirch, CA  
Bonnie Proutz, TX  
Debbie Rankin, FL  
Jay Rider, CA  
Roseanne Seitz, CA  
Penny Simpson, NM  
Scott Snarr, UT  
David Starrett, CA  
Edward Sutherland, TX  
Lee Taylor, CA  
Htun Tin, CA  
M. Katherine Tipton, WA  
Shigeko Tsuruta, CA  
Howard Van Buren, NY  
Sally Van Oosbree, CA  
Rosa Ines Vera, TX  
Howard VanBuren, NY  
Debra Walters, CA  
Monty Whitfield, NH  
Jo Williams, TX  
Kathleen Williams, FL  
Laura Woford, AR  
Carrol Wolf, CA  
Sidni Woods, CA  
Hilary Zelson, NY

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## Thoughts on Competition and Juried Shows

by PAT DEWS, NWS, AWS

Competition can be good and competition can be bad. Competition, however, is a fact of life. Here are some thoughts.

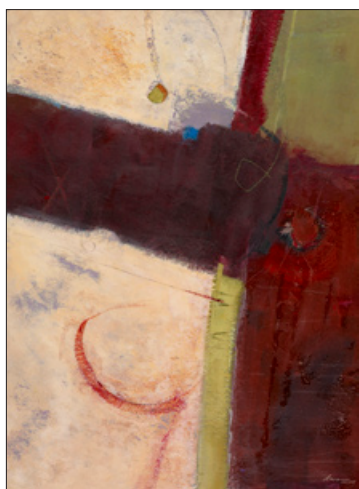
Competing can allow you to see how your work fares against other artists' work, help you set goals, gain recognition, establish credentials, discover the joy of acceptance and the possibility of an award, which can be self validating, as well as financially beneficial. This is all good.

Competition is bad when the lure of the prize makes you forget that you paint because you must. If you paint your intent, you have succeeded. Competition is bad when you paint the predictable and stop being inventive and, instead, painting what you feel will be accepted.

Exceptional paintings stand out. Poorly executed paintings stand out. That leaves all the paintings in between. Hopefully, jurors (including myself) try to be objective, but in the end all judging is subjective.

In judging national shows, I find the most common problem, in otherwise good paintings, is that the artist hasn't gone far enough in his/her painting. The darks are often missing. Technical skill can be there, the overall composition/design good, the subject matter/content good, but the zing is missing.

I always tell students to paint with other artists, preferably better ones, and then you get better ideas. Early on, a national workshop instructor advised me to enter local shows first to see how my work fares. If after gaining acceptance in local shows and winning



Line Dance 4

awards; I was told to test the waters of national shows. If after many tries of not getting accepted or winning an award, in local and/or national shows, try to find out what might be wrong with your work. There might not be anything wrong, the venue might be wrong. Perhaps try a gallery.

During this process, I asked a professional artist if she thought I should enter a

particular painting in a show and I was told that it wasn't really a "show" painting. I thanked her and went around asking everyone, "What is a "show" painting? A show painting can be anything. It just has to be what the show jurors want.

Getting accepted in a show depends on who is judging it and what other paintings are entered. Your painting might be very good, but there could be better paintings entered.

Sometimes you take a chance and enter a painting that is good, but not as strong as you would like. You might get lucky. One can only hope.

Three of my paintings that were accepted and awarded in three annual shows (of a very prestigious national society) were all rejected from a different, very prestigious national society. Were the paintings good? Yes—different jurors, different paintings.

To increase the chances of acceptance, get together with a group of artists, whose opinion you respect, project your work and if the group exclaims, send that one.



Line Dance 10

Everyone wants to be liked and everyone wants to be accepted. If your work is good, it will be recognized. If you paint what you know and love, success will follow.

In order to compete, you need tenacity and a willingness to fail. If your work is declined, it might make you try harder. Analyze how you can make your work stand out. It is best to get noticed on the first go around so be bold, be daring, be different. Remember, you can't get in if you don't enter.



Pat Dews, NWS, AWS had a painting accepted into the 2011 144th American Watercolor Society Annual International Exhibition, received the Arthur E. Baker, Jr. Memorial award in the Adirondacks 2011 National Exhibition of American Watercolors, was awarded the NJWCS Silver Medal of Honor in the 2011 New Jersey Water Color Society Annual Open Exhibition. A painting was also included in Palette magazine's June/July issue.



Our Kudos guidelines have been updated. Please read the new Submissions points in the Newsletter Guidelines box in blue on the next page.

**Linda Baker**, NWS took second place at the 31st International Exhibition San Diego Watercolor Society and also became a Signature member. She will be a juror for the American Watercolor Society's annual exhibit in 2012.

**Chris Beck**, NWS was featured in the article "Full-spectrum Color" in *The Artist's Magazine* (May, 2011).

**Patricia Billeci**, NWS won the Sallie and Gannon Kashiwa Award at the 80th Annual Adirondacks National Exhibition of American Watercolors for her portrait *Catharine*.

**Cindy Briggs** has 3 paintings published in *Best of America—Watercolors*.

**Carol Z. Brody**, NWS won Third Place in the Louisiana Watercolor Society's 41st International Exhibition, for *Party Papers, Ribbons and Confetti III*. Carol's work will also be published in the next edition of *Best of America—Watercolor* (Kennedy Publishers).

**Chica Brunsvold**, NWS, AWS, NWWS is now a Signature Member of the American Watercolor Society.

**Naomi Campbell** wrote a 10-page article "Experiencing the Experimental" in *American Artists* magazine (June 2011). She is featured in the book *100 Mid-Atlantic Artists* by Ashley Rooney.

Two paintings, *The Miramar* and *At Home in San Clemente*, by **Frank Eber**, NWS were accepted in the 2011 10th Annual Paint San Clemente Exhibition. *The Miramar* was awarded 2nd Place Overall by the San Clemente Art Association.

**Jeff Hagen**, NWS received a Merit Award for Watercolors at the Round The Fountain Art Show in Lafayette Indiana.

**Catherine Hillis** was selected to participate in the *Plein Aire Brandywine* competition, taking place in the last week in September in the Brandywine area of PA and Delaware.

**Sandra Baker-Hinton**, NWS had her painting *Green Spaces* accepted in the Florida Watercolor Society.

**Bill James** was awarded Best In Show at the Southern Watercolor Society 34th Annual Juried Exhibition and the Louisiana Watercolor Society 41st International Exhibition, and 2nd Place at the Illinois Watercolor Society 27th Annual Exhibition. He won First Place in the Miami Watercolor Society 2011 online exhibition for *Old Confederates*. He was featured in French magazine *Pratique Des Arts* (June 2011), English magazine *The Artist* (August 2011) and *International Artist* (August/September 2011).

**Bev Jozwiak** was accepted into *Splash 13*, due out 2012. Bev also had three paintings published in *Worldwide Best of Portraits* (Kennedy Publishing). She is featured in an 8-page article in the summer edition of *American Artists* magazine.

**Jan Ledbetter**, NWS won the Signature Member Award in the International San Diego Watercolor Exhibition 2011, also receiving Signature Member Status in the organization.

**Chuck McPherson**, NWS celebrates his second Signature (SDWS) and a Merchandise Award for *Cantos Cove, New England*. In August, *Corona de Coronado* earned an Honorable Mention in the Annual SDWS Experimental Show. He served as co-juror for the Carlsbad Oceanside Art League's 60th Annual Open Show, and juried the North County Society of Fine Arts' 2011 Open Show and the Paralyzed Veterans of America Art Exhibition. *Rat Rod 66* won Honorable Mention in the 2011 San Diego County Fair Plein Aire competition. *Escape* was published in *Summation III Anthology* and featured in an accompanying video interview, *Creative Collaborations—Art Inspires Art*. Two paintings were commissioned as cover art for a 4-part novel, *Stelletwal* (Virtualbookworm.com Publishing).

**Geeta Pattanaik** won an Honorable Mention in the national Paint the Parks 2011 competition. The painting of Joshua Tree National Park is called *Rocky Rhythms*.

**Suzy Pal Powell** received Signature status with Southwestern Watercolor Society.

**Robin Purcell's** painting *Rare Sight* was selected for the cover of *Artist's Magazine* (June 2011). Her work was also included in an article on watermedia landscapes in the same issue.

**Steve Rogers** NWS, AWS received the Lehmann Memorial Award at Transparent Watercolor Society Annual Exhibition in Kenosha, WI. He was included in French magazine *l'Art de l'Aquarelle* (June 2011) The article "Tour du monde de l'aquarelle," which showcased 16 worldwide artists from 10 different countries.



**Jan Ross** received her Signature Membership with the Watercolor Society of Alabama this Spring. Her work was recently featured at the Cobb County Chamber of Commerce, Marietta, GA in a one-woman show. Her paintings have been accepted in the following exhibitions: Transparent Watercolor Society's 35th National Exhibition; Watercolor Society of Alabama's 70th Annual National Exhibition; the Oklahoma Art Guild's *Oklahoma Friendly* National Juried Show; and the 37th Annual Alaska Watercolor Society Juried Exhibition. Jan's work has been featured in articles published in *Watercolor Studio* and *Direct* magazines, and *The Marietta Daily Journal*.

**Iain Stewart** won First Honorable Mention (4th Place) for *5th Avenue in Rain* at the Louisiana Watercolor Society's 41st Annual International Exhibition. He received Signature status in the Watercolor Society of Alabama.

**Brenda Swenson** has two paintings featured in *Splash 12: Celebrating Artistic Vision*. She was a featured artist in *Watercolor Artist* magazine (June 2011), in the article "Little Pieces of Color."

**Don Taylor's** painting, *Melk Shadows*, won the St. Cuthbert's Mill/Jack Richeson Award at the Texas Watercolor Society 2011 National Exhibit.

**Susan Webb Tregay**, NWS received an award in the Watercolor USA National Exhibition 2011, which included an invitation to join the Watercolor USA Honor Society. Her painting was purchased for their museum collection by the Dunnegan Gallery of Art, Bolivar, MO. Her work was also featured in *Bold Life Magazine* (May 2011).

**Steve Walters**, NWS received the President's Award in the CWA 42nd National Exhibition for *Cotton Candy*. He also received an Award of Excellence as well as the People's Choice Award in the PAA 45th Mother Lode National Exhibition for *Evan's Dream*.

**Frank Webb** was awards juror for the Ohio Watercolor Society, a sole juror in August for the Kansas Watercolor Society International, and in November will be the juror for the Central Ohio Watercolor Society. His work will be featured on the cover and in a 12-page article in the Chinese publication *Watercolor Secrets of Contemporary Masters of North America*.

**Judith Ryan Williams'** painting, *See No Evil*, won the Merit Award at the 2011 National Nature and Wildlife Exhibit at the St. Augustine Art Association. She obtained Signature memberships in the LWS 41st International Exhibit, the Missouri Watercolor Society's 2011 National Exhibit, and the Kentucky Watercolor Society's 2011 National Exhibit. She was also published in the 2011 edition of *International Contemporary Artists*.

**Christopher Wynn** is featured in *Watercolor Artist* magazine (October 2011). The article "Escape Artist" describes his global travels painting watercolors. He was accepted as a Signature Member into the Missouri Watercolor Association, and was included in the forthcoming book *The Best of the Best* (Kennedy Publishing) featuring 100 or so American artists.

## NEWSLETTER GUIDELINES

We are so proud that our members achieve so many accolades and therefore we are limited to what can be included in the newsletter.

### WE PRINT:

- Awards (only from National or International exhibits open to all artists. No "members only" shows. Indicate the award[s] you received.)
- Recent publications that include your work
- Special honors (i.e., Signature membership to national art groups; serving as Juror; having work added to permanent collections, etc.)
- Inclusion in invitational, solo or two-artist exhibitions
- If you are an NWS Signature

### WE DO NOT PRINT:

- Your workshops or websites
- Your inclusion into exhibits (unless you get an award and it is in an exhibit open nationally to all artists)
- Items over 6 months old

*Submitted material will be edited if it does not conform to the above criteria OR in order to fit space available.*

### REQUIREMENTS:

- Indicate your member status (Signature or Associate)
- Kudos: Format your submission in the 3rd person, using the Kudos section in this newsletter as a guide.
- Articles: Articles will be reviewed for content and relevancy. NWS reserves the right to accept or reject your article, and to edit its contents to fit.
- In Memoriam: NWS will publish 1 submitted photo, space permitting.
- Call for Entries: Please make sure your submission dates fall within the month after our submission deadlines below.
- We appreciate the effort of a personal email of your achievements instead of your monthly newsletter. Monthly newsletters unfortunately end up in our spam mailbox!

### DEADLINES:

Spring: March 15; Summer: June 15;  
Fall: September 15; Winter: December 1.

Online | [newsletter@nationalwatercolorssociety.org](mailto:newsletter@nationalwatercolorssociety.org)  
(Indicate "NWS Newsletter" in subject line or you will be accidentally deleted as spam!)

Mail-in | NWS Newsletter Editor, 915 South Pacific Avenue,  
San Pedro CA 90731-3201





*After Work—Chicago*  
Alvaro Castagnet



*Breakfast Room Light 1*  
Judy W. Rider

The 2010 Traveling Exhibit is winding down! If you are in the area, do make a point of checking it out at the following locations:

August 22–October 7  
INITIAL POINT GALLERY  
MERIDIAN CITY HALL  
33 East Broadway Avenue  
Meridian, ID 83642  
<http://www.meridiacity.org/>

October 24–December 9  
HARRINGTON ART GALLERY  
FIREHOUSE ARTS CENTER  
4444 Railroad Avenue  
Pleasanton, CA 94566  
<http://www.firehousearts.org/harrington-gallery>

If you are a North American non-profit gallery owner and are interested in hosting the NWS Annual Exhibition, contact [2nd Vice-President \(Traveling Exhibit\) Frank Eber](mailto:2nd Vice-President (Traveling Exhibit) Frank Eber) [eber.frank@gmail.com](mailto:eber.frank@gmail.com) for more information.

## SPOTLIGHT ON NWS

### OPEN POSITIONS ON THE BOARD

We are currently looking to fill the positions Historian, Newsletter Editor, and Fundraising Director. If you're interested, please contact Mike Bailey ([mebaileyart@comcast.net](mailto:mebaileyart@comcast.net)) or Caroline Van Winkle ([carolinevw@charter.net](mailto:carolinevw@charter.net)).

### NWS ON FACEBOOK

Keep in touch with NWS through our Facebook page (<http://www.facebook.com/pages/National-Watercolor-Society/103749586355056>) with timely updates and discussion topics. Get immediate updates on events and immediately respond.



### *In Memoriam*

Dick Phillips, NWS

Bob Oliver, NWS, AWS

Jason Williamson, NWS, AWS

All 3 Signature members passed away this year and were members of the *22x30 Critique Group*.

*Submitted by Mary Deloyht-Arendt,  
NWS Scottsdale, Arizona*

## 2011 WORKSHOP, DEMONSTRATION, AND LECTURE SERIES

Demos and workshops will be held at NWS, 915 S. Pacific Ave., San Pedro CA 90732



**October 23 | Sun | 10am–3pm**

**Demonstration: *Layers of Design*  
with Linda Baker**

**\$25**

**October 24–26 | Mon–Wed | 9am–4pm**

**Workshop: *Layers of Design*  
with Linda Baker**

**\$300**

Explore the mystery of watermedia through a strong design approach. Design is that elusive quality that transforms a painting into a potential award winner. Regardless of skill level or subject matter, design gives you the confidence to bring your artwork to the next level. Through pouring, scumbling, rich wet-into-wet, and other dramatic techniques, you will learn to create interesting backgrounds and powerful focal points. This workshop will include daily demos, slide presentations, critiques, and personal consultation.

Linda is a warm and energetic instructor whose objective is to encourage each artist to develop their own personal vision through content and style. Her affiliations include the National Watercolor Society, Watercolor West, The San Diego Watercolor Society, The Louisiana Watercolor Society, and the American Watercolor Society.



**October 30**

**Sun | 10am–3pm**

**Demonstration:  
*Value Composition  
in Watercolor*  
with Thomas Schaller**

**\$25**

Thomas will demonstrate the fundamentals—and crucial importance—of identifying strong compositional subjects for the artist. By using photographic samples and examples from his own sketchbook, Thomas will quickly demonstrate the importance of identifying valid compositional subject matter. And then, by executing quick, impressionistic initial abstract value sketches, he will demonstrate how these are used

as the basis for the completion of a strong and satisfying watercolor. In the morning session, Thomas will show how to complete simple black and white pencil sketches of proposed subjects and discuss how abstract compositions of the three basic values—black/white/grey—can be arranged to form the basis of a final painting. Using a completed tonal sketch as a guide, he will quickly sketch the composition on watercolor paper. Finally, in the afternoon session, he will demonstrate the simple steps of using this completed value sketch to set up and quickly complete a successful final watercolor.

Thomas has long been considered one of the foremost architectural artists in the world. He is a member of many organizations and is a founding member of the North American Watercolor Artists group.



**November 6**

**Sun | 10am–3pm**

**Lecture: *The Digital Studio*  
with Linda Doll**

**\$25**

In this two-part lecture Linda will demonstrate the “artist” application to creating her LIFESCAPE digital collage pieces. She will introduce you to the freedom of being able to photograph exactly what you find aesthetically appealing and then be able to combine or collage these photos in the “digital” studio. She will demonstrate how to manipulate to create the “painting.” The new medium “digital collage” allows her to piece together ideas, concepts, visual elements, pieces of experience and memories with none of the glue paper or other found objects. You are putting to paper your thoughts, ideas and messages. The afternoon portion of the lecture will address calls for entry, understanding the steps required and the ease with which your best presentation of that prizewinner can be achieved. All throughout Linda is ready for your questions and will be working with you to make you as savvy as those techno-wizards... no hoodie required.

Linda Doll is a good humored, energetic instructor who stresses the importance of making personal design decisions at each stage of the painting. painter, digital photographer, graphic artist, instructor and juror. A teacher of workshops and seminars throughout the world, she is a Past-President and Life Member of the National Watercolor Society.



# NATIONAL WATERCOLOR SOCIETY

## 2011 WORKSHOP, DEMONSTRATION, AND LECTURE SERIES

This year four nationally acclaimed masters of Watercolor Media will be offering instruction in our new state of the art studio. We are also offering three-day workshops to accommodate the time and financial requirements of artists in the 21st century. Now you can take several a year and the prices for our daylong demos are offered at reduced price if you sign up for them all. NWS has been fortunate to engage some of your most requested instructors. So take your time studying the lineup and you will see they are as unique and as energizing as watercolor medium.

### *Cancellation Policy*

Cancellations 30 days or more prior to the first day of the workshop are 100% refundable. Once workshops begin there will be no refund for no-shows or withdrawals. NWS reserves the right to cancel workshops due to insufficient enrollment, if cancelled registrants will receive a full refund. If you need to cancel and there is a waiting list or a replacement is found you will receive a complete refund. We will consider each case on an individual basis; we know life happens.

For questions, contact Penny Hill

telephone 760-908-3389 | email [publicity@nationalwatercolorsociety.org](mailto:publicity@nationalwatercolorsociety.org) or [pennyhillart@sbcglobal.net](mailto:pennyhillart@sbcglobal.net)

Please make all checks payable to NWS. Mail form (below) and check to:  
NWS Workshops, c/o Penny Hill, 1145 E. Barham Drive #130, San Marcos CA 92078

## NWS | 2011 WORKSHOP, DEMONSTRATION, AND LECTURE SERIES | ENROLLMENT

NAME *(please print)*

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ADDRESS

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CITY

STATE

ZIP

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PHONE (            )

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EMAIL

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*Check the box next to the event you plan to attend.*

*Demonstrations are \$25 each. The entire demonstration series is only \$60 enrollment processed by postmark.*

*Enrollment is limited so sign up early!*

October 23

Demonstration

Linda Baker

\$25

October 24–26

Workshop

Linda Baker

\$300

October 30

Demonstration

Thomas Schaller

\$25

November 6

Lecture

Linda Doll

\$25



**NWS 91st Annual Exhibition**

OCTOBER 22 – DECEMBER 6, 2011



*Red Door*  
Xidan Chen



*Exalting  
the Ordinary*  
Don Fay



*Quincy Plant Worker*  
Dean Mitchell



*Curtains  
of Drama*  
David Boggs

**NWSNEWS**

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