



# PROSPECTUS

## 2024 NWS 104th International Open Exhibition

### NWS IN-GALLERY EXHIBITION

Exhibition Dates: October 1, 2024 – November 3, 2024

**AWARDS: \$40,000+ in Cash and Merchandise includes  
NWS \$5,000 Permanent Collection Purchase Award**

#### Exhibition Calendar

Apr 1– May 31, 2024	Entries accepted at <a href="https://www.callforentry.org/">https://www.callforentry.org/</a>
May 31, 2024	Entry deadline – <b>12:00 Noon, Pacific Time Zone</b>
July 2, 2024	List of Accepted Artists posted on NWS website ( <i>NWS only contacts accepted artists</i> )
July 31, 2024	Deadline for Shipped Paintings to be Received ( <i>allow adequate time for shipping</i> )
Oct 1 - Nov 3, 2024	Exhibition Dates
Oct 12, 2024	Awards Presentation & Reception

**Artists are responsible for monitoring their email and NWS website for postings.**

#### PLEASE READ THIS PROSPECTUS CAREFULLY

#### ARTWORK REQUIREMENTS:

1. Artists must be 18 years or older.
2. Each artist may enter only one (1) painting.
3. All entries must have been created after 1/1/2022
4. Paintings previously exhibited in any National or International Open Exhibits, including NWS Member Exhibits, are not eligible.
5. Painting must be watermedia paintings on natural or synthetic paper. Yupo, Aquabond and Claybord must be framed No stretched canvas or canvas board. Collage may be used but aqueous medium must constitute 80% or more of the work. All collage materials must be original designs executed on watermedia paper by the artist.
6. Other media, if used, must be in conjunction with watermedia, which must be dominant.
7. Digital media, photography, prints, reproductions, diptychs or triptychs are not permitted.
8. Your entry must be original and not derived from published images; artist's own idea, composition, and design (not computer generated), nor done in a class. Photo reference material must have been taken by you.
9. Paintings must be at least 5"x7" minimum. Maximum size is 40" on the longest dimension.
10. All accepted artists are required to ship their paintings.

**SUBMISSION:** Paintings can only be submitted online via CaFE. If you don't already have an account, click [HERE](#) to create your free account. (Café Specs: File type - jpg 1200 pixels or greater on longest side, max 5MB). Images must be cropped to exclude mat, frame, and any background.

#### FEES, SALES, & LIABILITY:

- The non-refundable entry fee is \$45 for NWS members and \$70 for non-members. Members must go to the MEMBERS ONLY page of the NWS website to get the discount code for members.
- Non-members may join as Associate Members by paying \$60 annual dues BEFORE entering. Membership can be paid at <https://www.nationalwatercolorociety.org>
- All paintings must be for sale and there will be no price changes after entry. Your price should reflect the cost of the frame. NWS is responsible for all sales and will retain 30% commission. NWS is due 30% commission on "presold" paintings - sold before or during the exhibition.
- Purchase Award recipients must ship framed painting to donor (price accordingly).
- Attention International Artists: NWS wants to make sure you receive all proceeds, including awards. NWS will provide all necessary documents and tax forms.
- NWS and it's representatives will take the utmost care, but are not responsible for misrepresentation.
- Unclaimed awards will be forfeited after 12/1/2024.

#### Agreement / Conditions & Rules

**Please read carefully:** By entering this exhibition, the artist agrees that they have read and will abide by all the rules. Submission of this image shall constitute an Agreement on the part of the artist to comply with the conditions set forth in this Prospectus, including the following:

- Overpayment of any fee will be considered a donation and will not be refunded.
- Original painting must match the submitted image.
- Permission is granted to reproduce the painting in promotion of the exhibition and to use this image for educational and publicity purposes.
- Accepted paintings may not be displayed or offered for sale in another sale or any other exhibition, competition, or gallery, neither virtual nor physical, during this exhibition (October 1 - November 3, 2024).
- Failure to meet ANY of the conditions will result in disqualification of your entry and the ineligibility to enter future NWS exhibitions for a minimum of two (2) years and the forfeiture of any awards.

#### NWS SIGNATURE STATUS INFORMATION

NWS Associate members and non-members who are juried into this exhibition shall be invited to apply for Signature Membership. NWS By-Laws, Article III, Section 3.01 (A) (B) state that:

1. Associate & Non-members shall submit three (3) additional paintings to be viewed by the Jury of Selection, at a time to be set by the Board of Directors. The Jurors will make the decisions regarding granting Signature Membership.
2. Associates & Non-members shall submit a signed application for Signature Membership providing evidence of 3 (three) paintings exhibited in NWS International Open Exhibitions. Acceptance in NWS Member Exhibitions or any other NWS Exhibitions shall not be considered for such application.

Tutorial for Signature Applicants will be on Tues, Jul 9th via Zoom.

**For general questions about the exhibition and/or entry, contact:** Annie Strack at [Exhibition@NationalWatercolorSociety.org](mailto:Exhibition@NationalWatercolorSociety.org)  
Please submit early, so we can assist you with any technical issues that may arise in the entry process.

## National Watercolor Society 104th International Open Exhibition: Jurors of Selection and Judge of Awards

Juror of Selection:  
Keiko Tanabe



Mostly self-taught, Keiko embarked on a professional art career in 2005. Since then, her paintings have been in many national and international exhibitions, both juried and invitational, and gained world-wide recognitions.

She also had her paintings featured in leading art magazines and a number of publications in the U.S., Europe and Asia.

A sought-after workshop instructor and a juror, she has conducted numerous workshops and frequently served as an art exhibition juror around the world.

Keiko was born in Kyoto, Japan and currently lives in San Diego, California.

<https://www.ktanabefineart.com>

Juror of Selection:  
Mary Ann Beckwith



Mary Ann Beckwith is a painter & teacher with a passion for both. A Professor of Art Emeritus at Michigan Technological University, she has twice been the recipient of the University's Distinguished Teaching Award. She is a signature member of the American Watercolor Society, National Watercolor Society, Allied Artists, Watercolor Honor Society, International Society of Experimental Artists (Nautilus Fellow), Society of Layerists in Multimedia, Transparent Watercolor Society of America, as well as the many more. She has served on the boards of many societies and judged numerous exhibits.

<https://maryannbeckwith.org>

Juror of Selection:  
Joanna Barnum



Joanna Barnum is an accomplished fine artist from Maryland. With a focus on emotional portraits and moody landscapes, her signature technique includes the innovative use of masking fluid to splice and layer imagery in watercolor. Joanna has been included in numerous NWS Exhibitions, AWS Exhibitions and traveling show, Fallbrook's Signature Exhibitions, and the Springfield Art Museum's Watercolor USA. She has also exhibited with Rehs Contemporary Gallery, Abend Gallery, and IX Arts. Her work is in the corporate collection of Ten Percent Happier and selected for the James Webb Space Telescope Artist Project with NASA Goddard. Joanna has taught and judged regionally and nationally.

<https://www.joannabarnum.com/>

Judge of Awards:  
Gordon McClelland



Gordon T. McClelland is an author, art historian and artist. He has also curated art exhibitions in America and Europe since the early 1970's. In addition, he has authored or co-authored over 22 books and catalogs that link California art and California's social history.

Most recently Gordon curated: California Water Color Society (CWCS) - the first fifty years now on display at the Hilbert Museum in Orange, California.

[Click here for Gordon McClelland](#)

Alternate Jurors of Selection:

Stan Kurth [StanKurth.com](http://StanKurth.com)

Geoffrey McCormack

Click [HERE](#) for CaFE' Tips - including how to find and enter the Promo Code for Members Discount. Click [HERE](#) for Exhibitor's Shipping Documents.

For general questions and all communications, contact NWS Exhibitions Director Annie Strack at [Exhibition@NationalWatercolorSociety.org](mailto:Exhibition@NationalWatercolorSociety.org)